

Research Into Anti-Semitism Awareness among Israeli Teenagers & Adults

Presented by
Market Watch Israel Ltd.
To the



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Research Objectives

- ❖ An overview of the adult and teenager populations in Israel regarding; awareness, exposure to, and perceptions toward anti-Semitism in Israel and around the world

Methodology

- ❖ The research is a quantitative survey conducted via the CATI system (computer assistant telephone interviewing) on March 27-28, 2008. 4.4% margin of error
- ❖ This survey is a second wave, and will be compared to the first one (in the relevant places) which was conducted in March 2007
- ❖ A representative sample of 500 teenagers between the ages of 15 to 17 (inclusive)
- ❖ In addition a representative sample of 500 adults ages 18+ was sampled
- ❖ All interviews were conducted via telephone and by Market Watch's interviewers
- ❖ In the relevant places the adult sample is compared to the teenagers sample.

Conclusions- I

- ❖ When faced with the term anti-Semitism, Israeli teenagers mainly raised references dealing with the past, including terms like: WWII, the Holocaust, Nazis etc.. There is a significant increase, however, in the amount of references made to more current issues including: Iran, Arabs, and bombings. It appears that the issue of “Modern anti-Semitism” as defined by the ADL, does in fact hold some account in the minds of Israeli teenagers.
- ❖ One of the main sources of knowledge regarding anti-Semitism as mentioned by Israeli teenagers is their school. This may explain the amount of references related to the past that the teenagers mentioned when asked about the things that come to mind when they hear the term anti-Semitism. At the same time, a decrease was noted compared to 2007, in the number of teenagers that mentioned school as their source of knowledge regarding anti-Semitism. Half of them mentioned that the Israeli educational system is not dealing enough with the subject of anti-Semitism. This may explain the decrease in the amount of teenagers who mentioned school as their source of knowledge in issues related to anti-Semitism.
- ❖ In general, Israeli teenagers show involvement in issues relating to anti-Semitism: teenagers are aware of acts of anti-Semitism done throughout the country and see these acts as severe, teenagers are also aware of acts of anti-Semitism around the world, and are not tolerant of jokes related to the Holocaust and anti-Semitism.

Conclusions- II

- ❖ When asked about the journey to Poland, teenagers between the ages of 15 to 16 exhibited higher levels of interest and willingness to participate. However, there appears to be a gap between the teenagers' will and capability to participate. It appears as though financing the journey is the main obstacle preventing 17-year olds from joining the trip.
- ❖ Visiting Poland does have an effect on the teenagers who participated. Among those who have participated over 70% of them stated that the journey strengthened their ties to the Jewish people.
- ❖ Compared to 2007, there appears to be no difference between teenagers and adults in the number of respondents who encountered anti-Semitism directly. In 2008 an increase is evident in the numbers of teenagers that have encountered anti-Semitism in the forms of hostile treatment and/or discrimination in entering institutions on account of them being Jewish.

Conclusions- III

- ❖ **More than two thirds of the teenagers believe that there is no chance of another Holocaust happening. The majority of Israeli teenagers believe that there is some sort of an existential threat on the state. However, Israeli teenagers do not relate between the destruction of the State of Israel and the possibility of another Holocaust.**
- ❖ **Looking at gender differences, teenage girls, more than teenage boys, believe that Israel is facing a substantial existential threat of destruction.**

Conclusions- IV

- ❖ The awareness of anti-Semitic events around the world is higher among teenagers who are descendants of Holocaust survivors. On the other hand, both teenagers who are descendants of Holocaust survivors and those who are not, believe that there is no chance of another Holocaust happening.
- ❖ Interestingly, no difference was noted between participants of the Poland mission and non-participants, in their awareness levels of anti-Semitic acts around the world.
- ❖ Both teenagers who participated in the Poland mission and those who are descendants of Holocaust survivors are:
 - ❖ Not as likely to perceive acts against Jewish institutions in Israel as anti-Semitic.

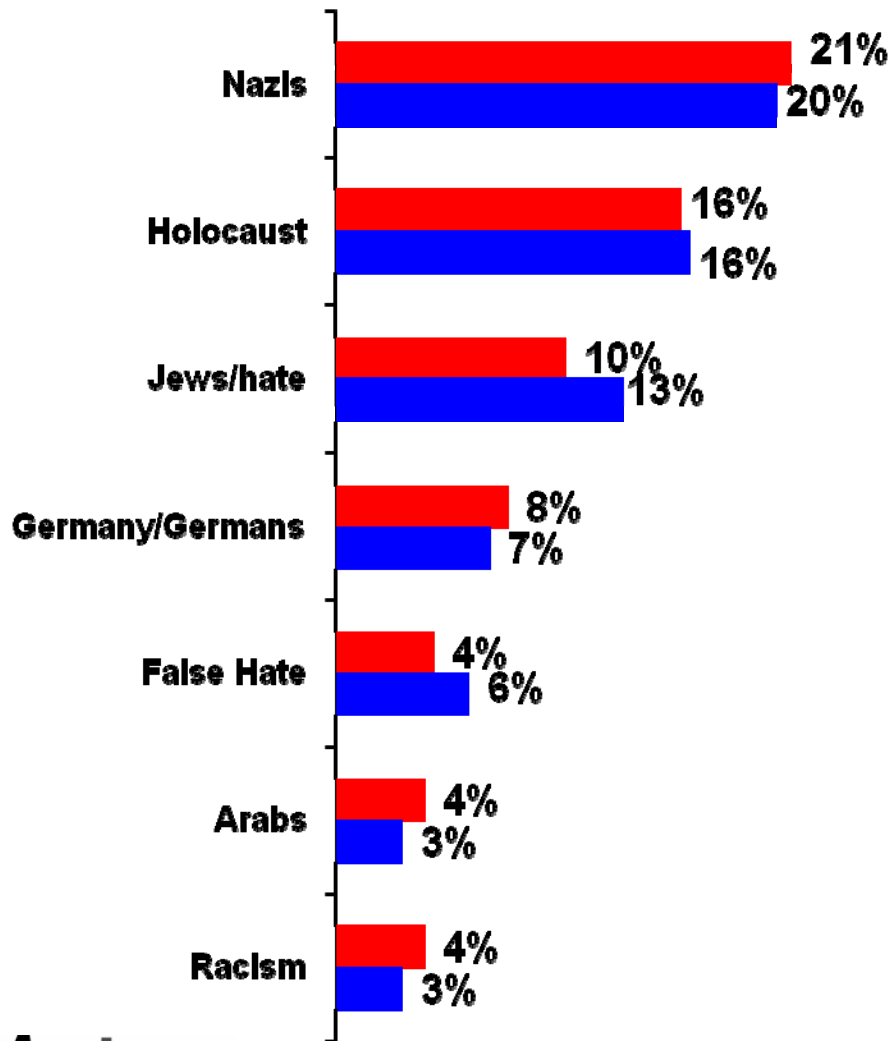
This fact may suggest that teenagers that have visited Poland, and/or are descendants of Holocaust survivors, are more knowledgeable about anti-Semitism, are not rushed in labeling acts as anti-Semitic, and may perceive anti-Semitism as an issue relating more to the past.

Chapter 1

Teenagers

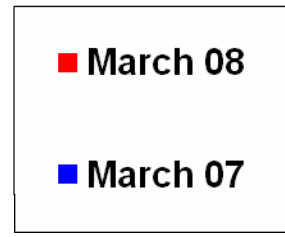
Comparison
2007-2008

What is the first thing that comes to your mind when you hear the term “Anti-Semitism”?

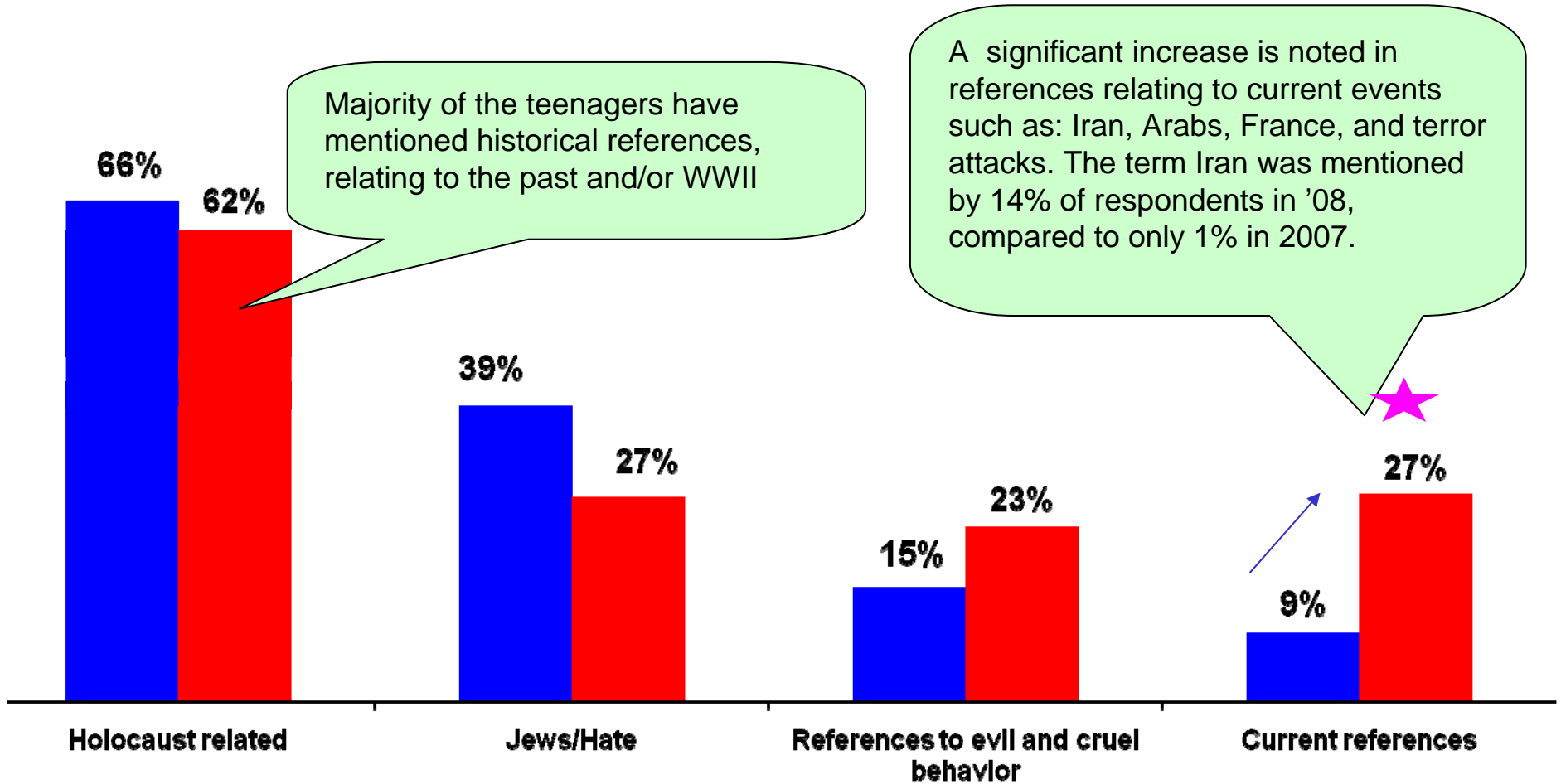


Top of Mind

The two most noted references mentioned first in 2007 and 2008 are Nazis, and Holocaust. Both terms are historical references



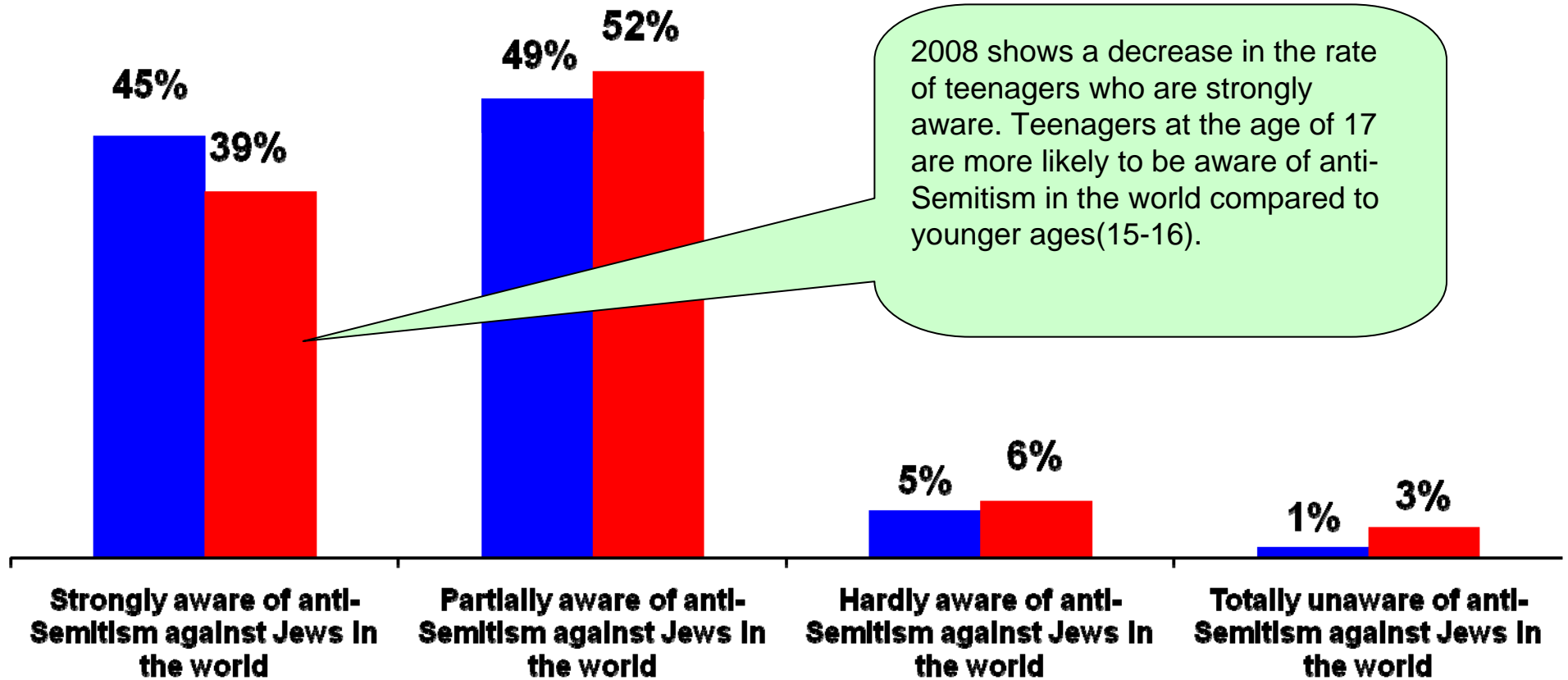
What do you think of when you hear the term 'Anti-Semitism' – All the answers classified into categories



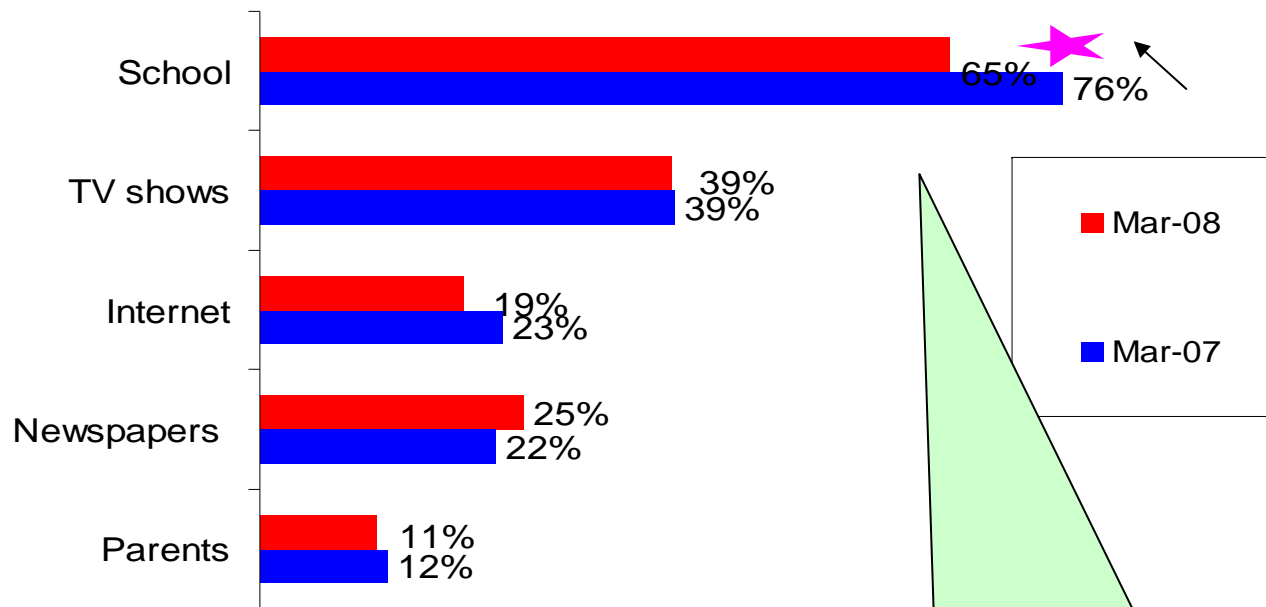
★ 95% significance

Awareness of Anti-Semitic incidents in the world

The levels of awareness to anti-Semitism around the world is high among the Israeli teenagers. A very small percentage is either hardly or totally unaware.



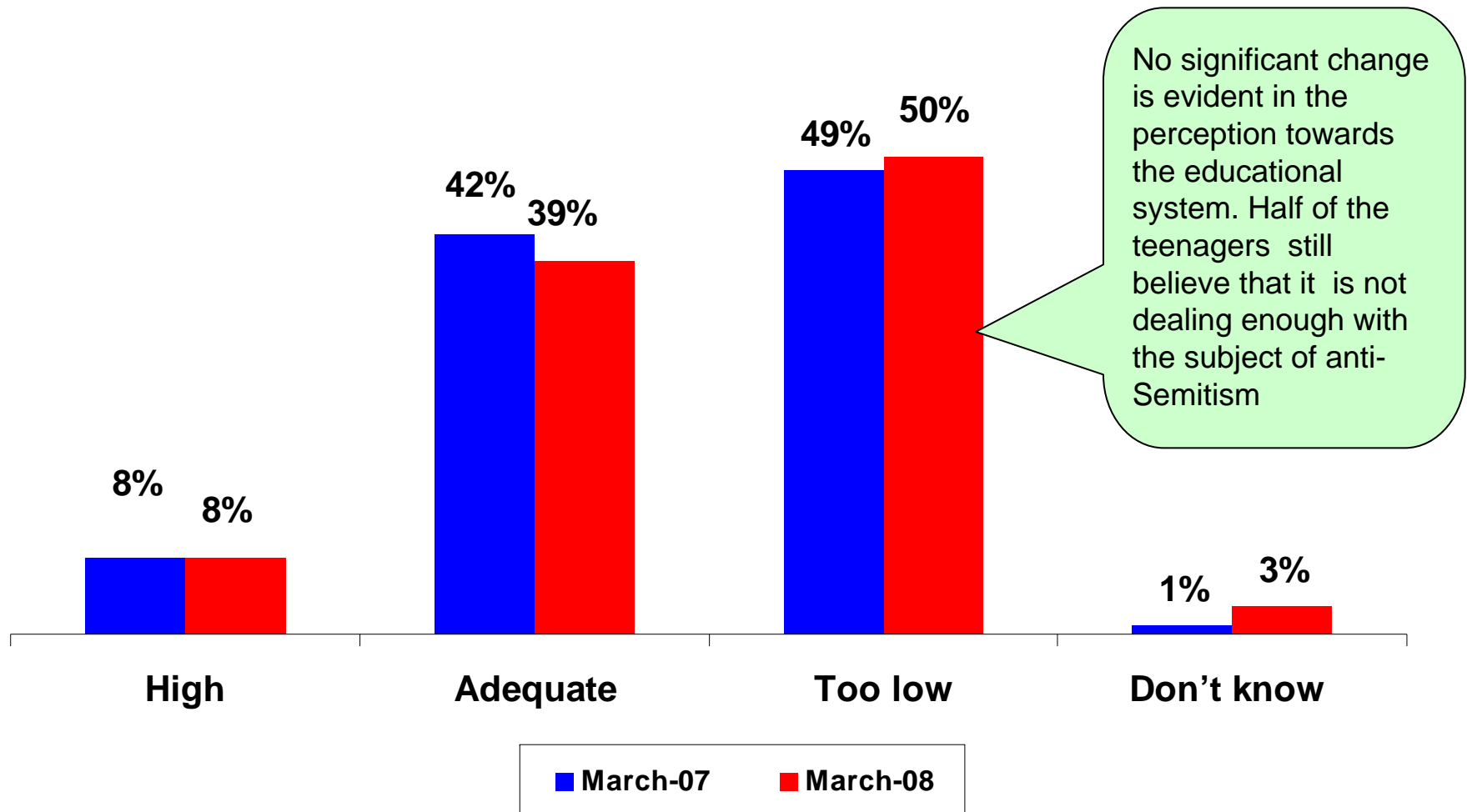
Sources of Knowledge



Two thirds of teenagers mentioned their school as one of their sources of knowledge regarding anti-Semitism. A decrease in the number of teenagers that mentioned school as a source of knowledge is evident from 2007 to 2008.

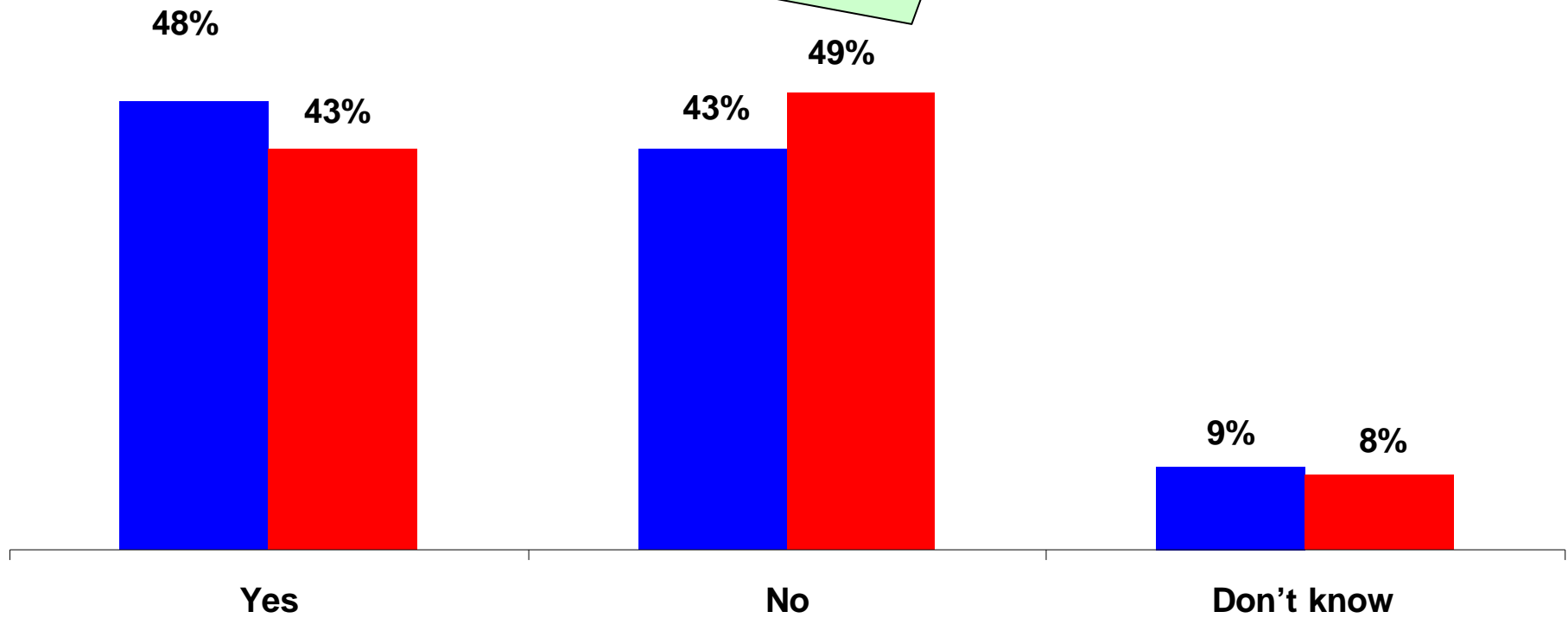
★ 95%significance level

Degree of attention dedicated to subject of Anti-Semitism in the education system



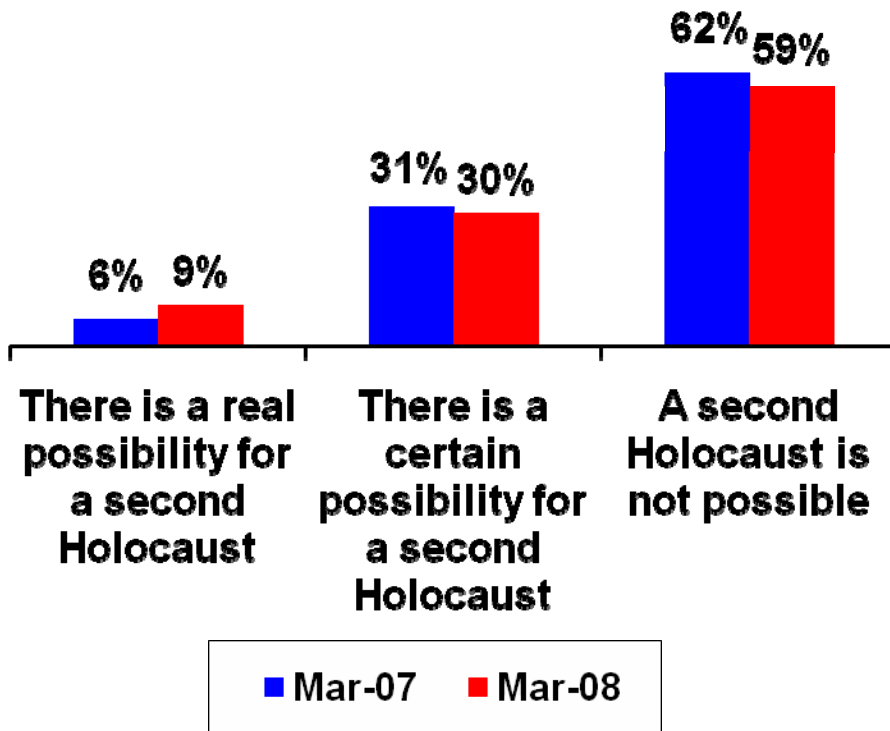
Foreign criticism of Israel

A slight decrease is evident in the perception towards the foreign criticism of Israel as being anti-Semitic. Half of the teenagers do not see the criticism as being anti-Semitic

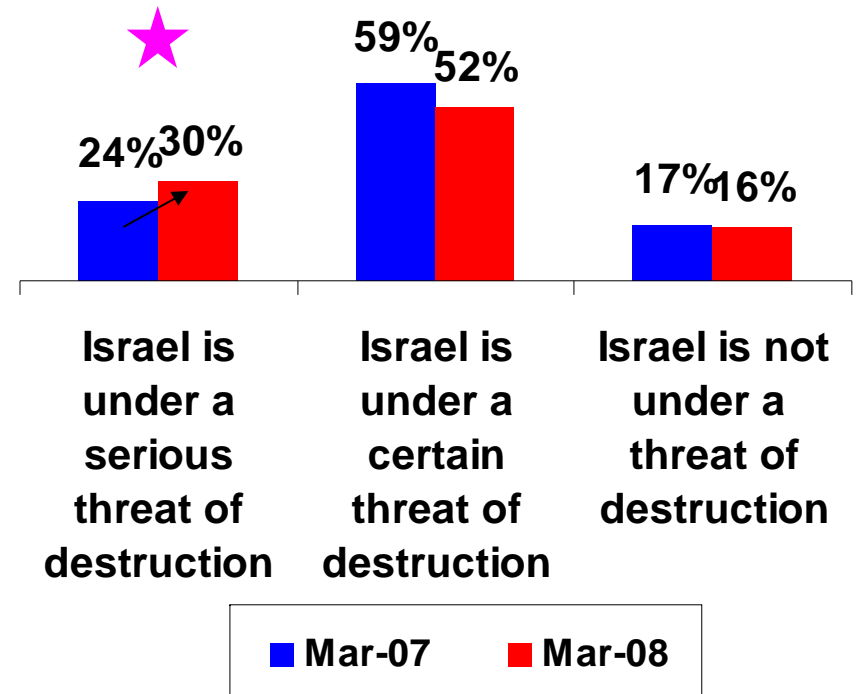


■ Mar-07 ■ Mar-08

The idea that a second Holocaust is possible



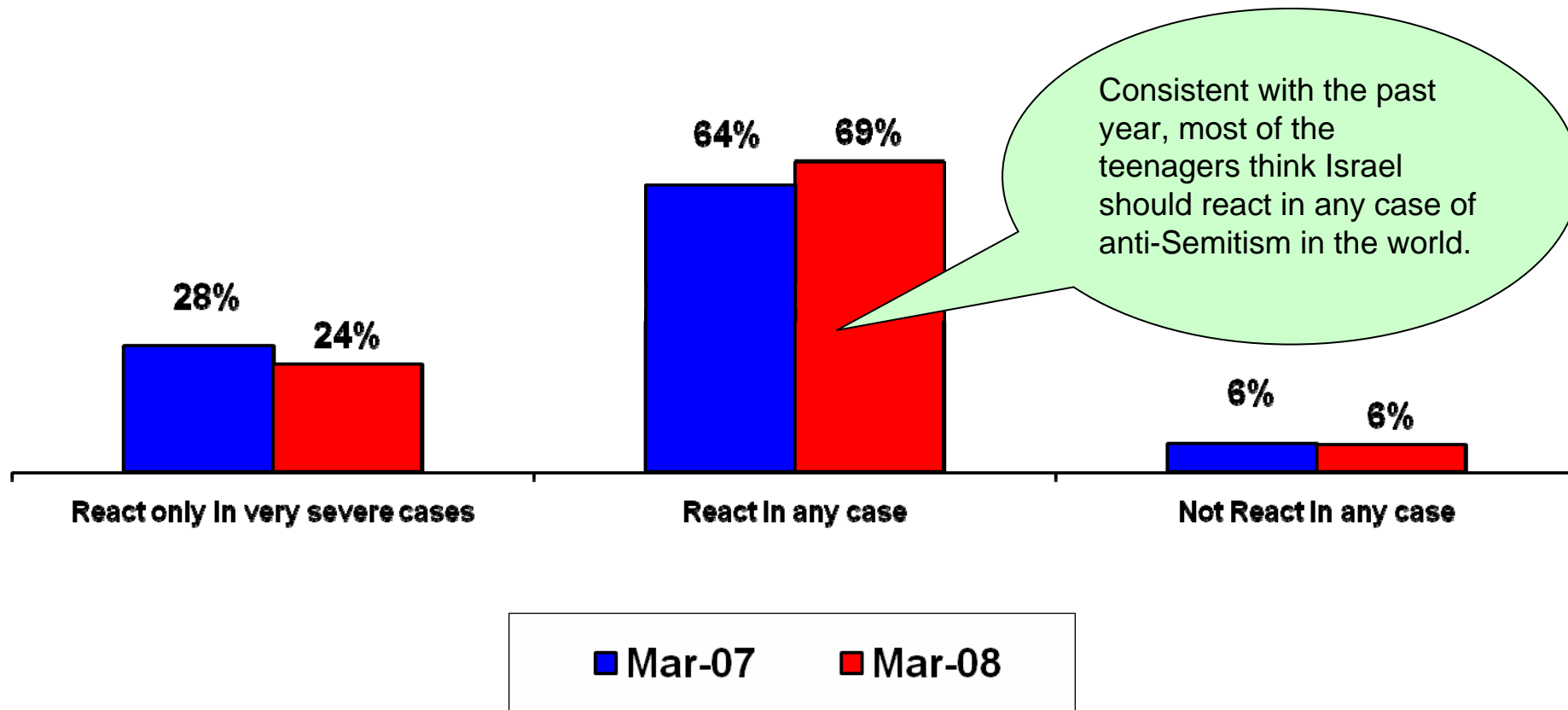
The idea that Israel is under a threat of destruction



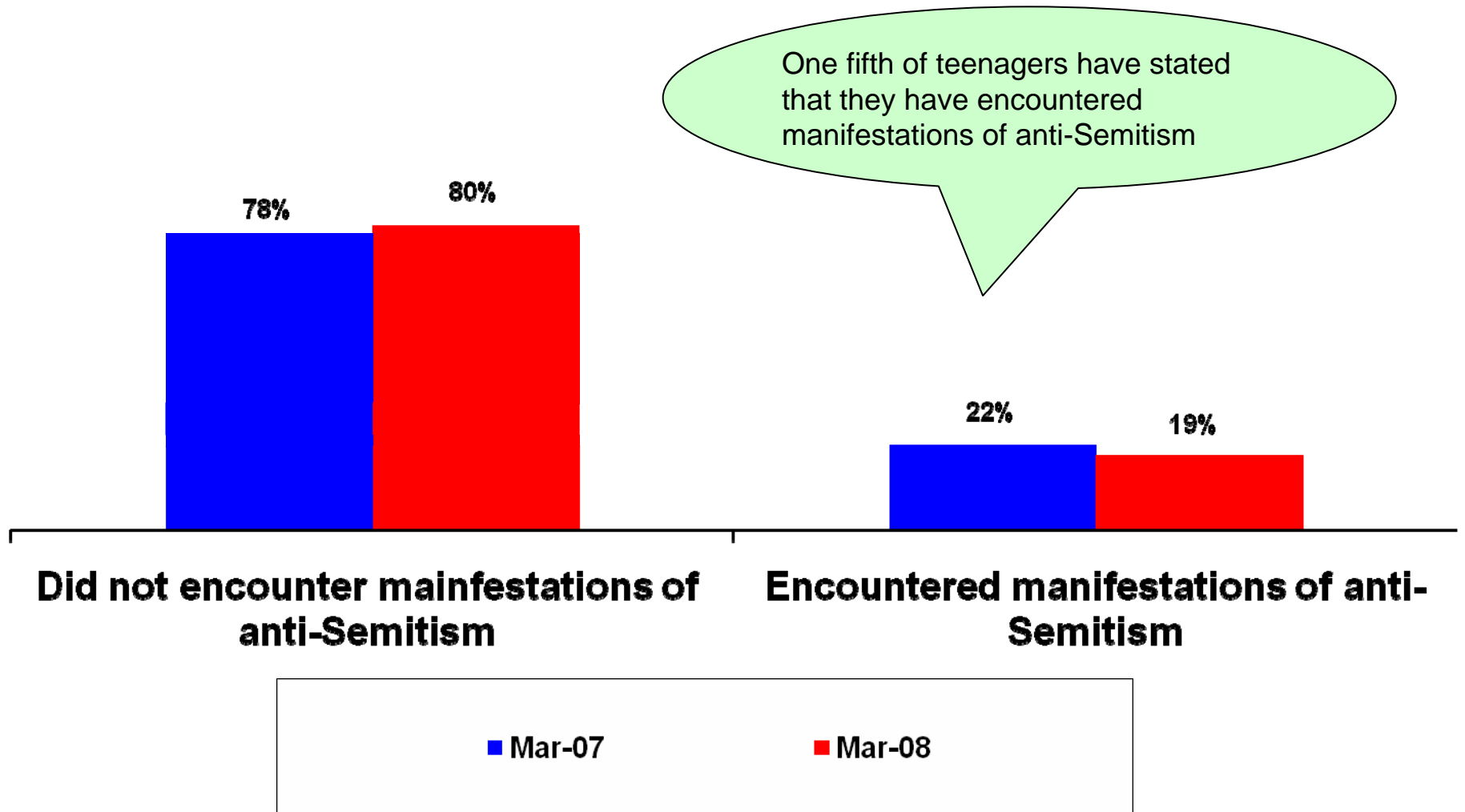
- Majority of teenagers (82%) in Israel believe that Israel is at least under some threat of destruction.
- There is a significant increase in the number of teenagers who believe that Israel is under a serious threat of destruction compared to 2007.
- As evident, there is no change from 2007 in the views regarding the possibility of a second Holocaust. Most Israeli teenagers do not believe a second Holocaust is possible.



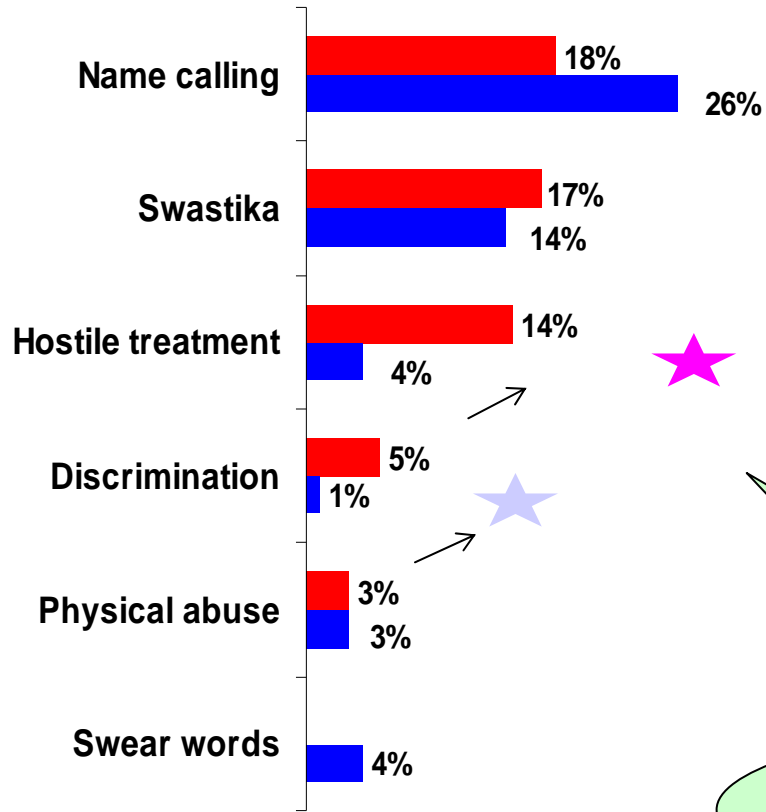
How should Israel react to manifestations of Anti-Semitism?



Have you encountered outright manifestations of Anti-Semitism



Detailed Manifestations of Anti-Semitism Encountered



Among the encountered acts described by teenagers, the most notable ones are: name callings and Swastika portrayals

■ Mar-08
■ Mar-07

A significant increase is noted in the levels of hostile treatment and discrimination

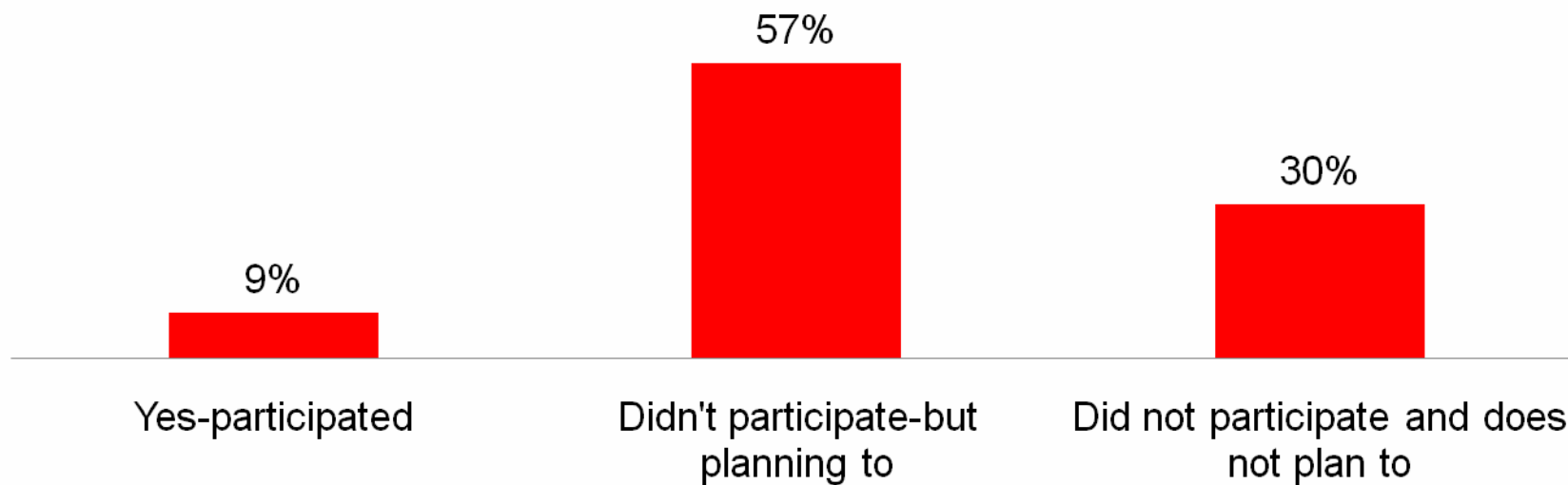
★ 95%significance level
★ At least 90% significance

Chapter 2

Poland

Journey to Poland

Have you participated or are you planning on participating in the journey to Poland?

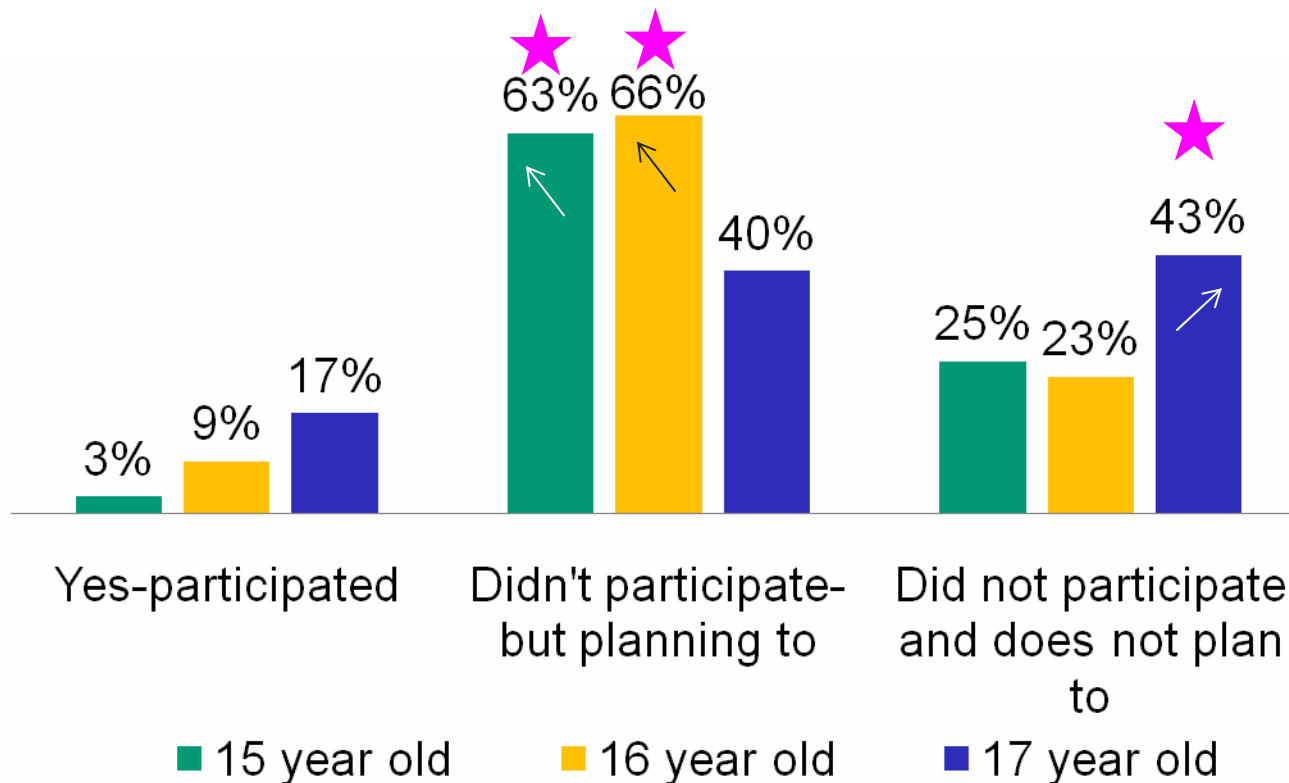


March-08

•Two thirds of teenagers have either participated or planning on participating in the journey to Poland.

Journey to Poland- among ages

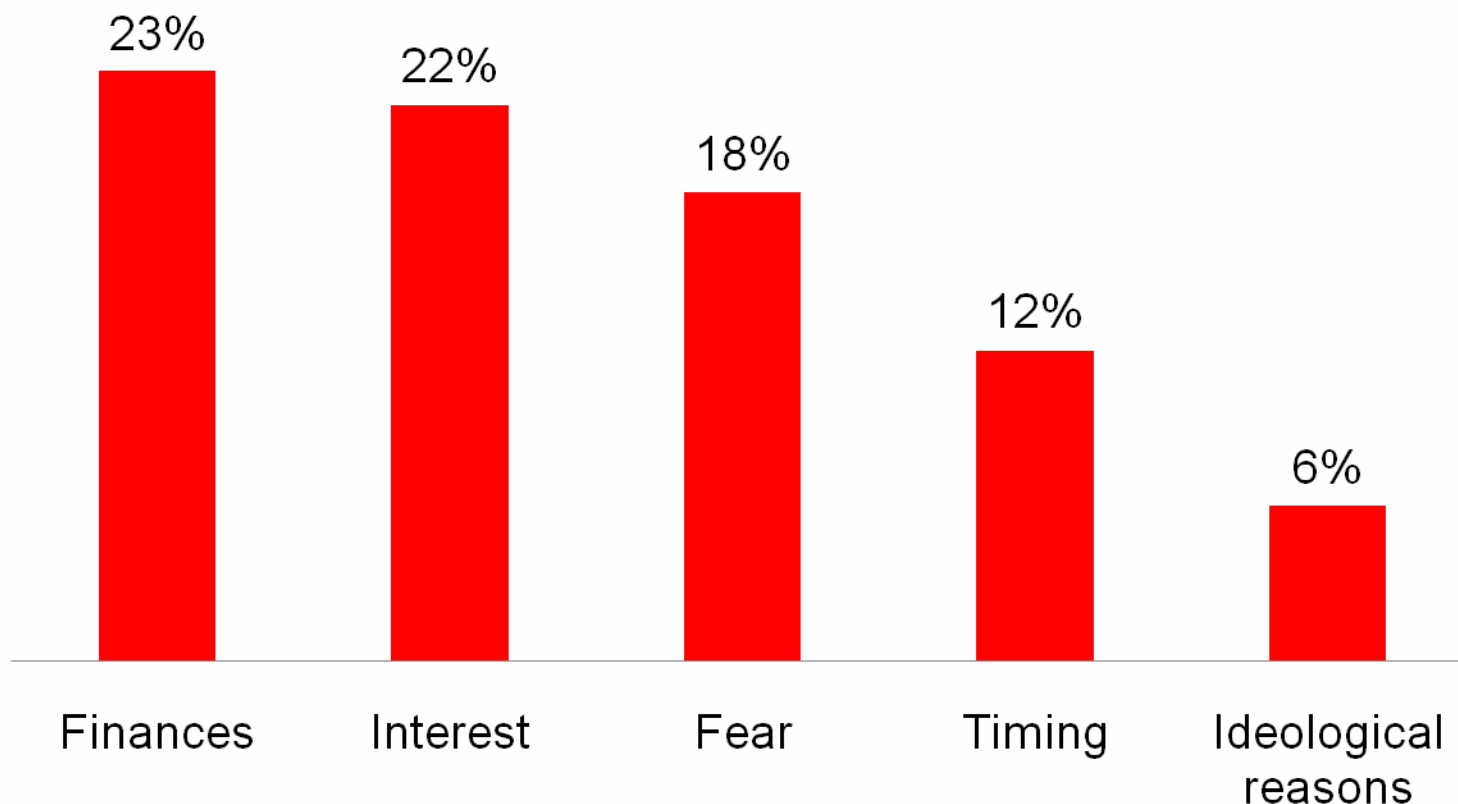
Have you participated or are you planning on participation in the journey to Poland?



★ 95%significance level

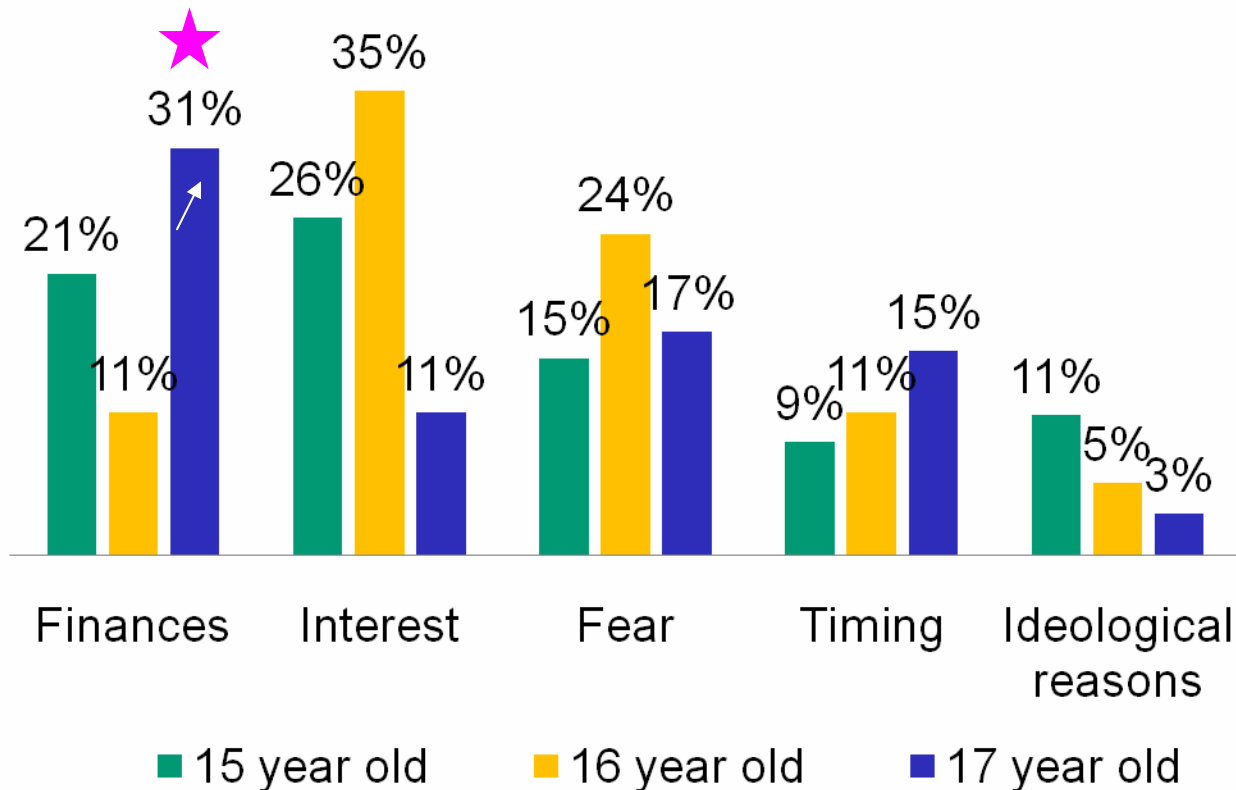
- As predicted, 17 year olds, exhibit higher rates of participation in the journey.
- There appears to be a certain rise in interest and willingness to participate among the ages of 15 and 16
- On the other hand, 17 year olds have higher rates of disinterest in the journey compared to the 15 and 16 year olds.

Reasons for not going on the Poland journey- among those who stated that they are not participating



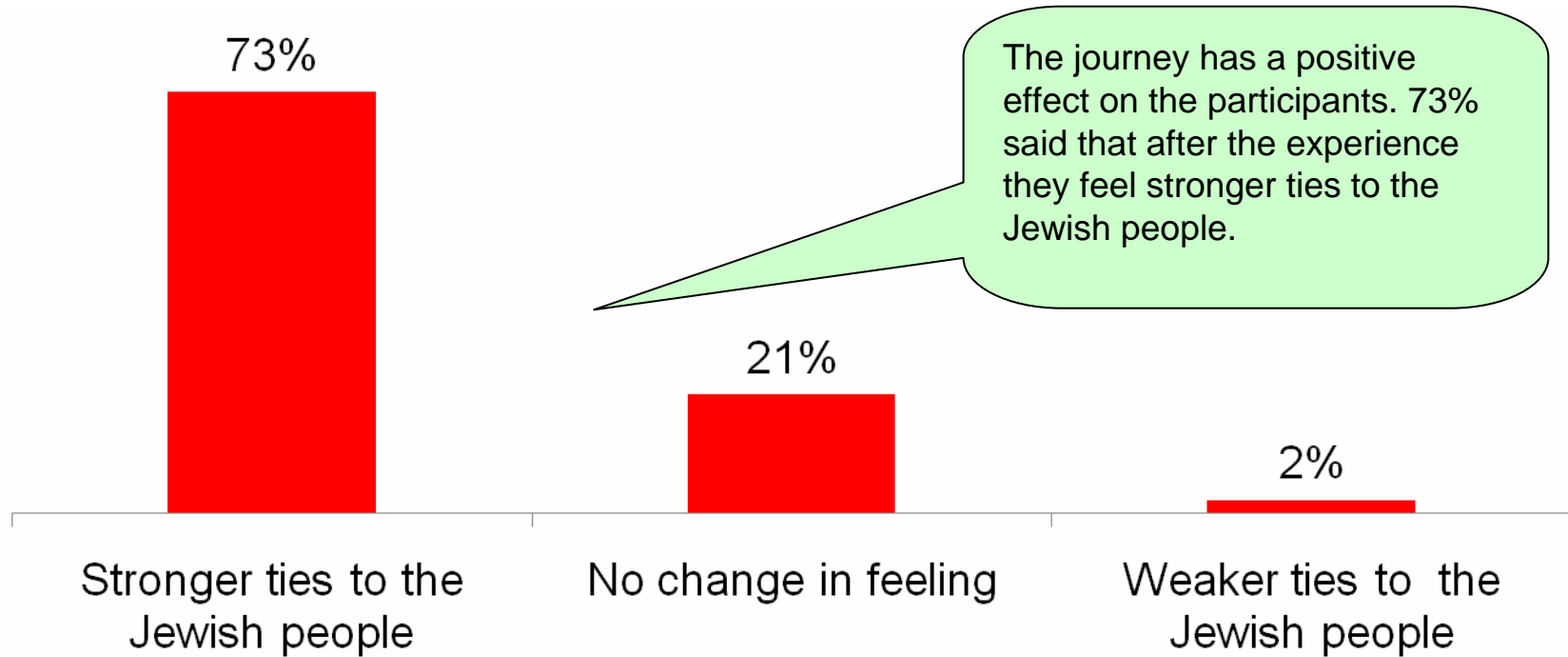
•The two main reasons for not taking part in the journey are: lack of finances and lack of interest

Reasons for not going on the Poland journey -among ages



•The most notable reason for not taking part in the journey to Poland among 17 year olds, is lack of financial means

The effects of the Journey-among participants

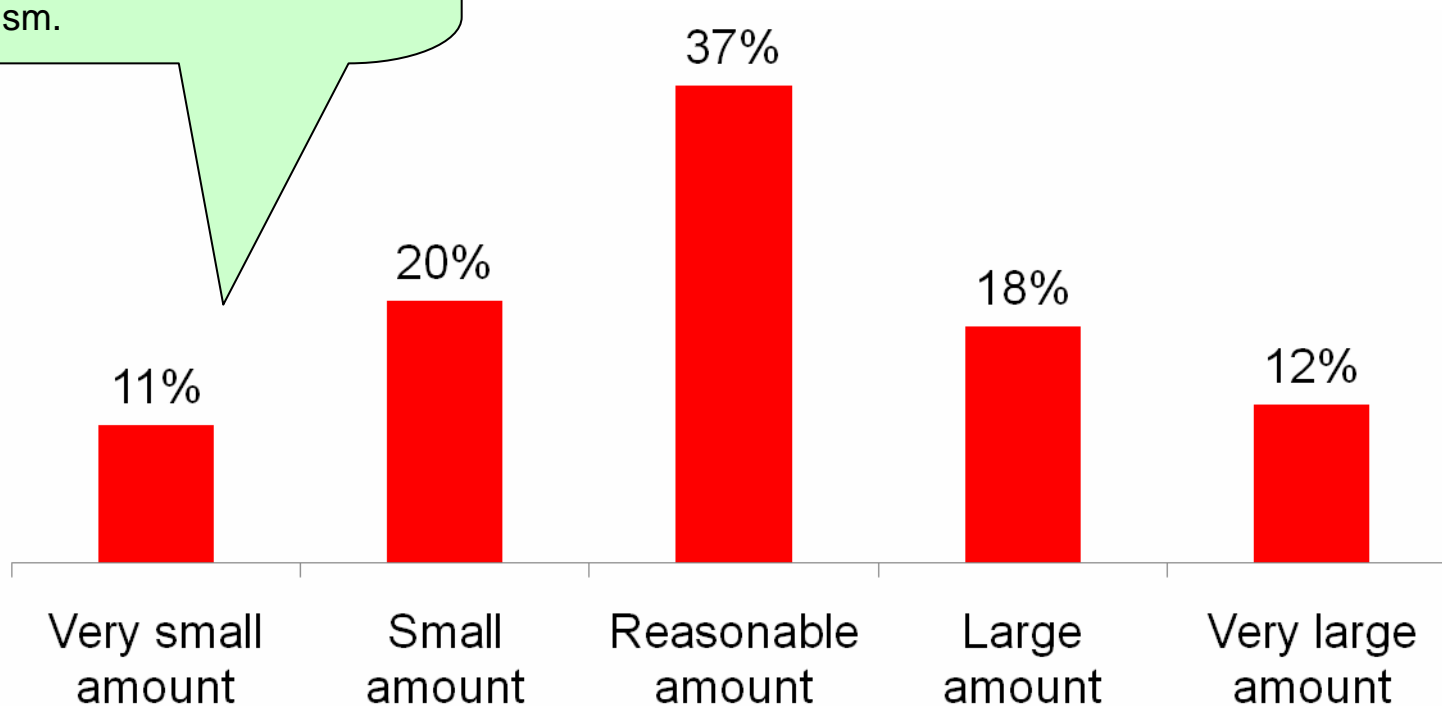


Chapter 3

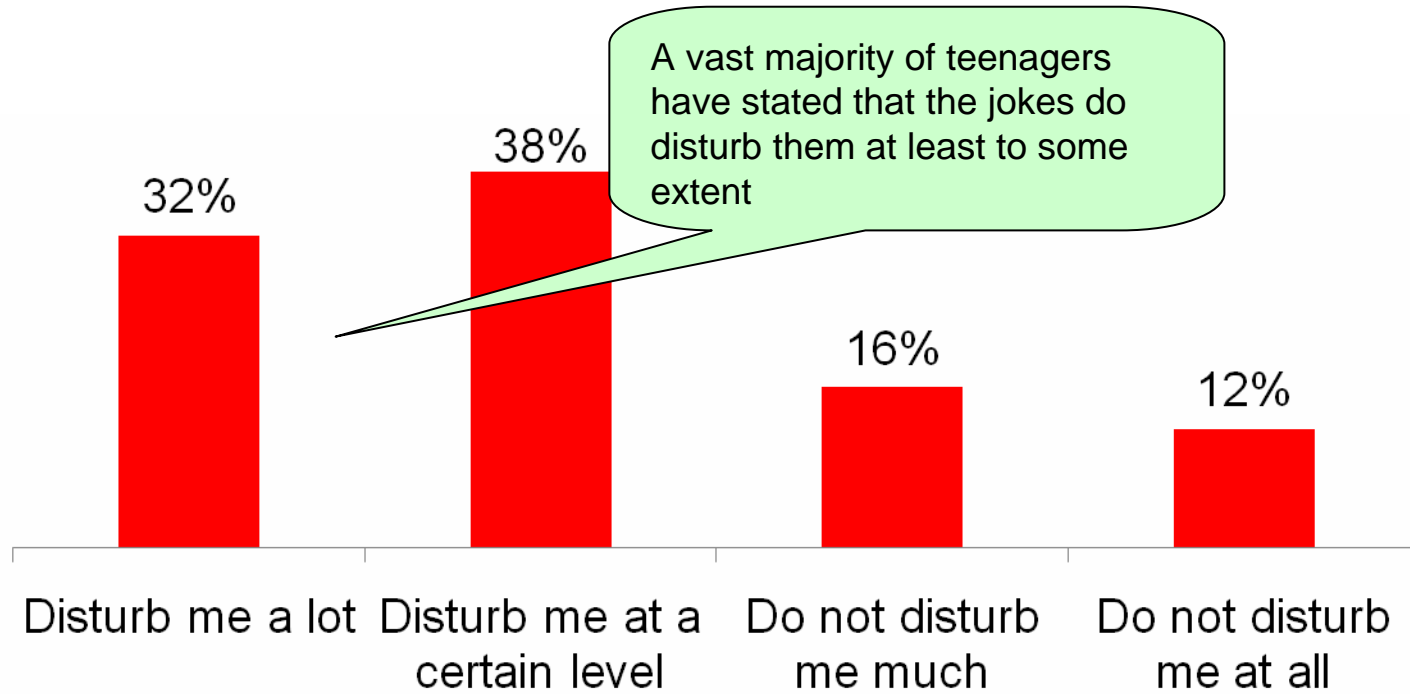
Modern Anti-Semitism

Tools and Knowledge to react in the face of Anti-Semitism

One third of teenagers have stated that they do not have or possess a sufficient amount of the tools and knowledge to react when faced with anti-Semitism.

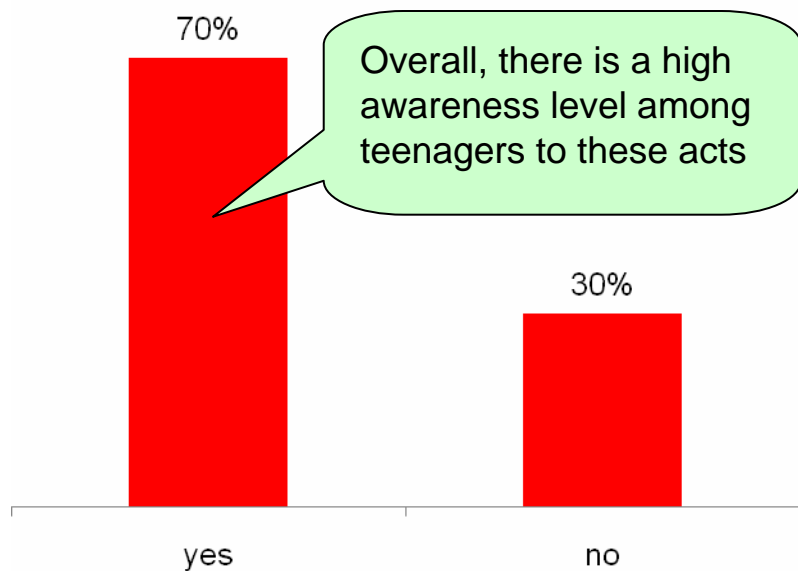


Anti-Semitic Jokes



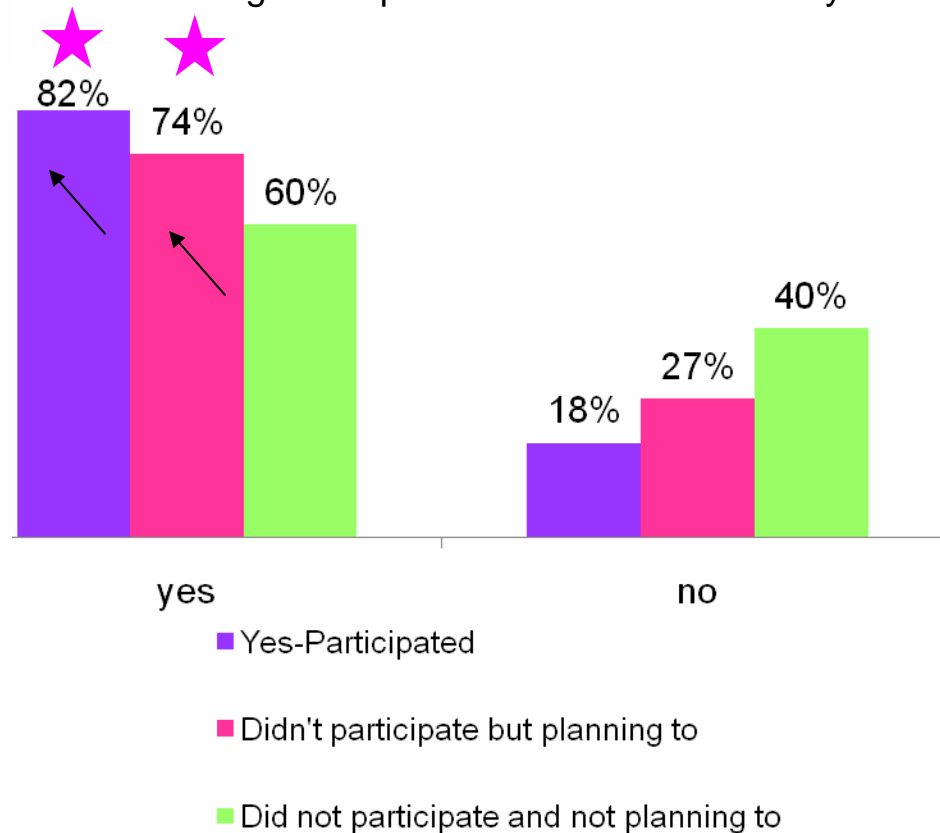
Awareness to Acts Against Jewish Institutions in Israel

Total Teenage Sample



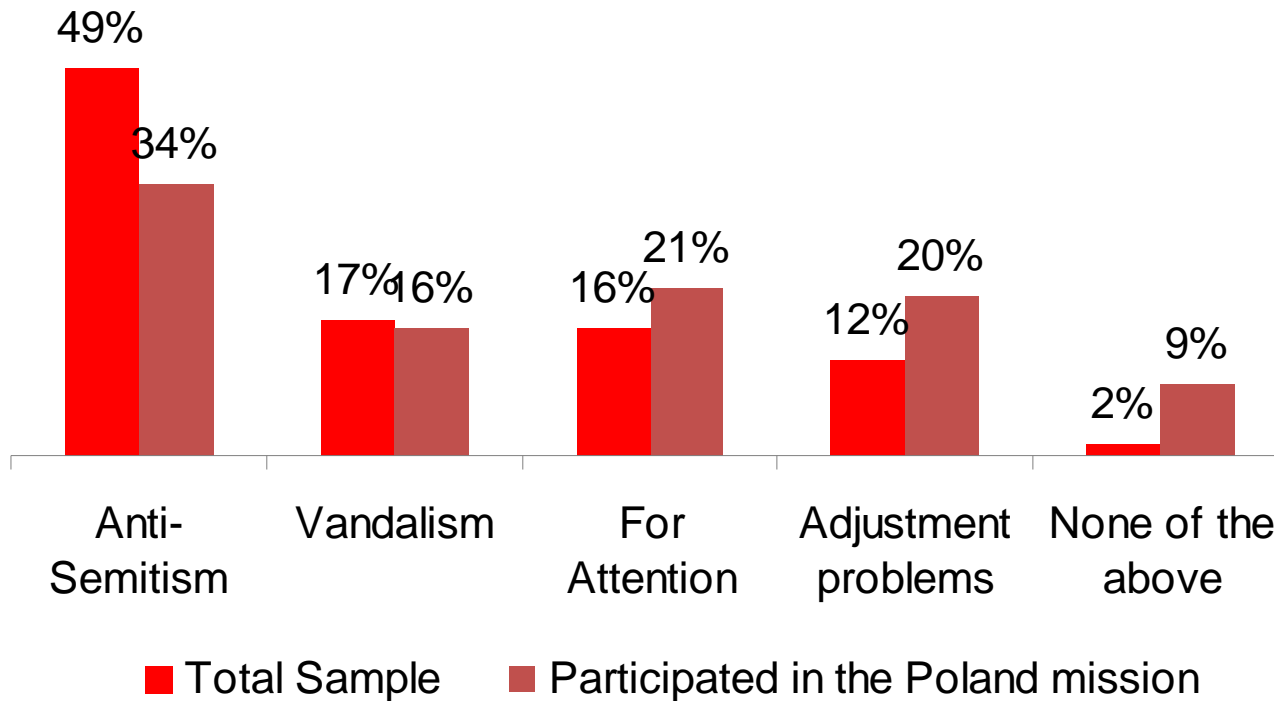
★ 95%significance level

Among Participants to the Poland Journey



• Teenagers who have participated in the journey to Poland or planning on participating have exhibited higher levels of awareness than the rest. .

Reasons For The Acts Committed Against Jewish Institutions in Israel



•Majority of teenagers see the acts committed against Jewish institutions in Israel as one committed from anti-Semitic motives.

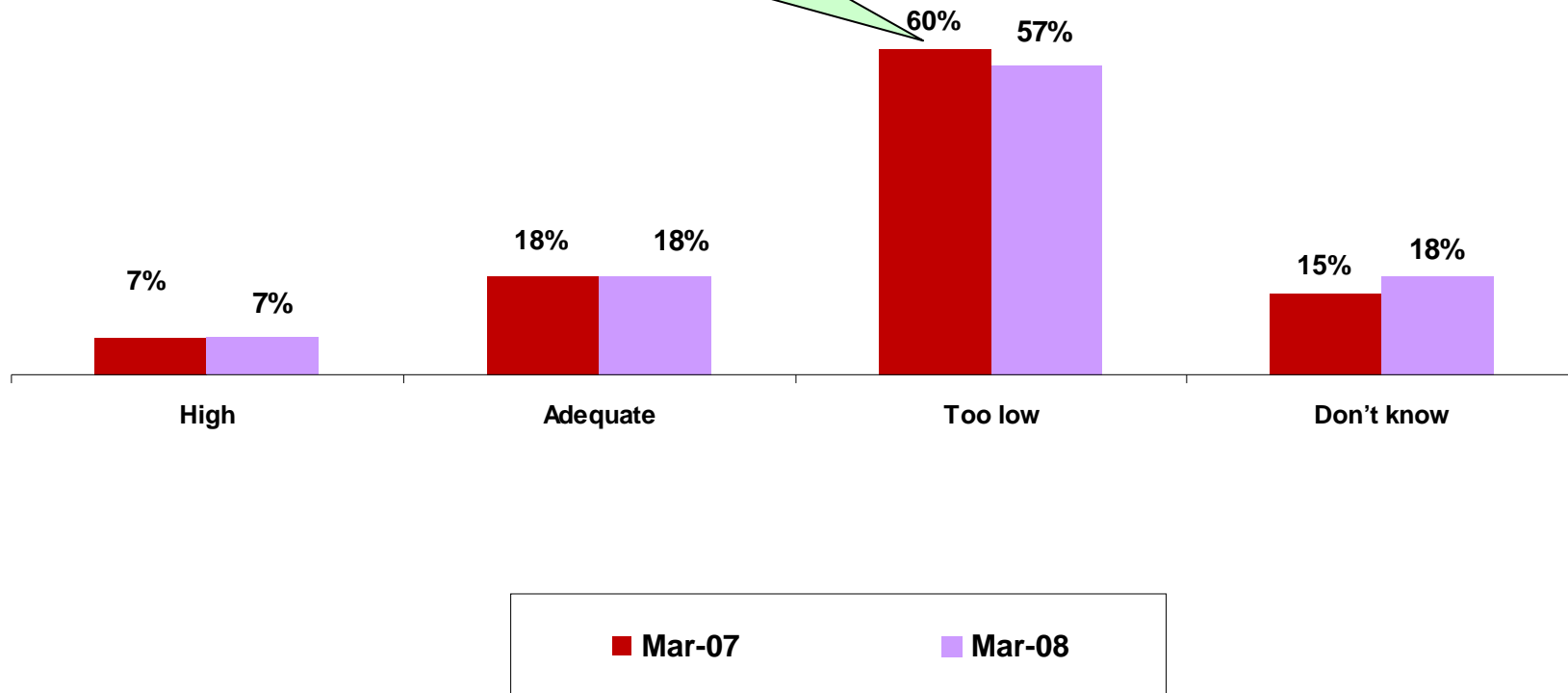
Chapter 4

Adults

Comparison
2007-2008

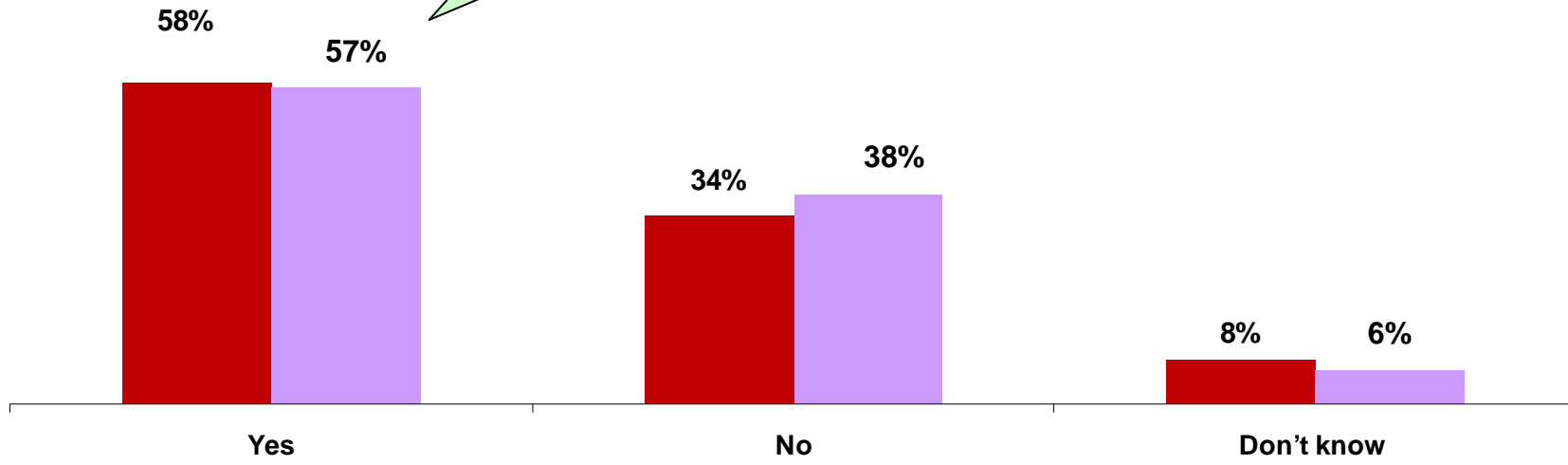
Degree of attention dedicated to Anti-Semitism in the education system

As in the previous year, majority of adults still believe that the degree of attention given to the subject on anti-Semitism in the educational system is too low.

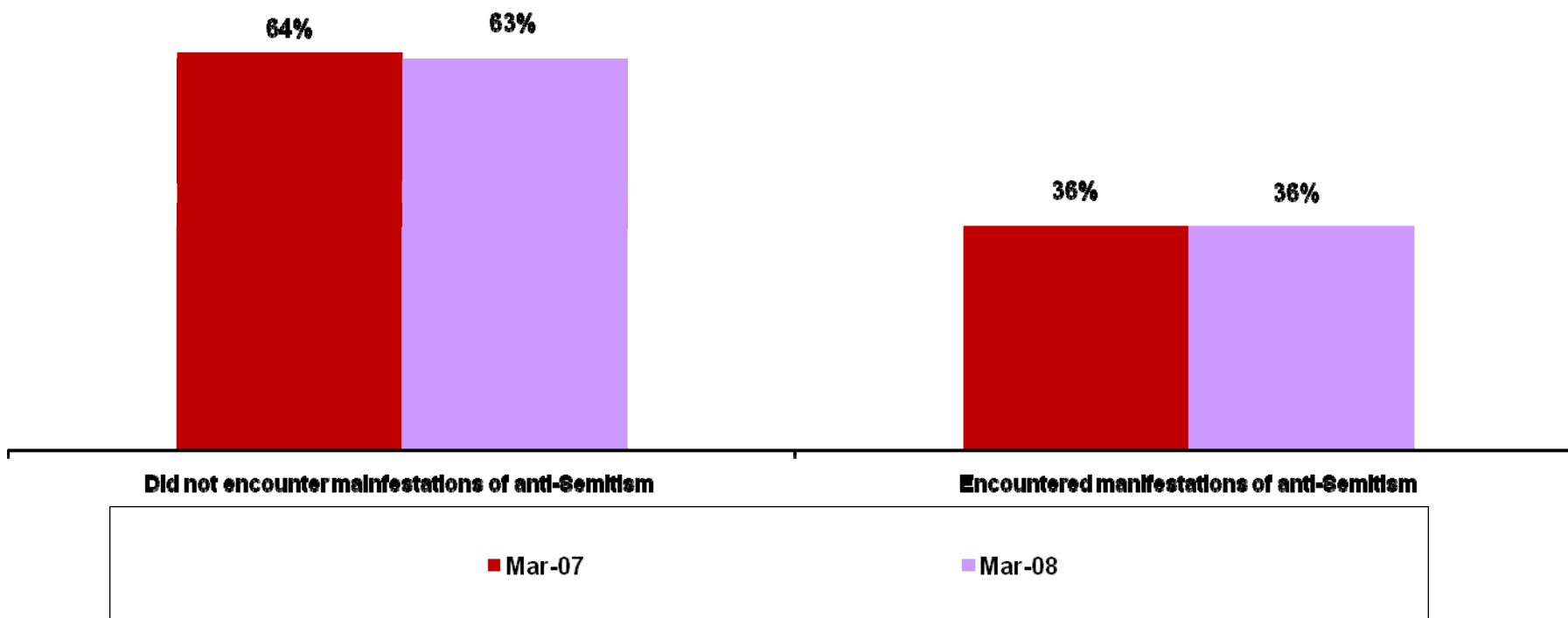


Foreign criticism of Israel

Adults still tend to perceive the foreign criticism of Israel as anti-Semitic

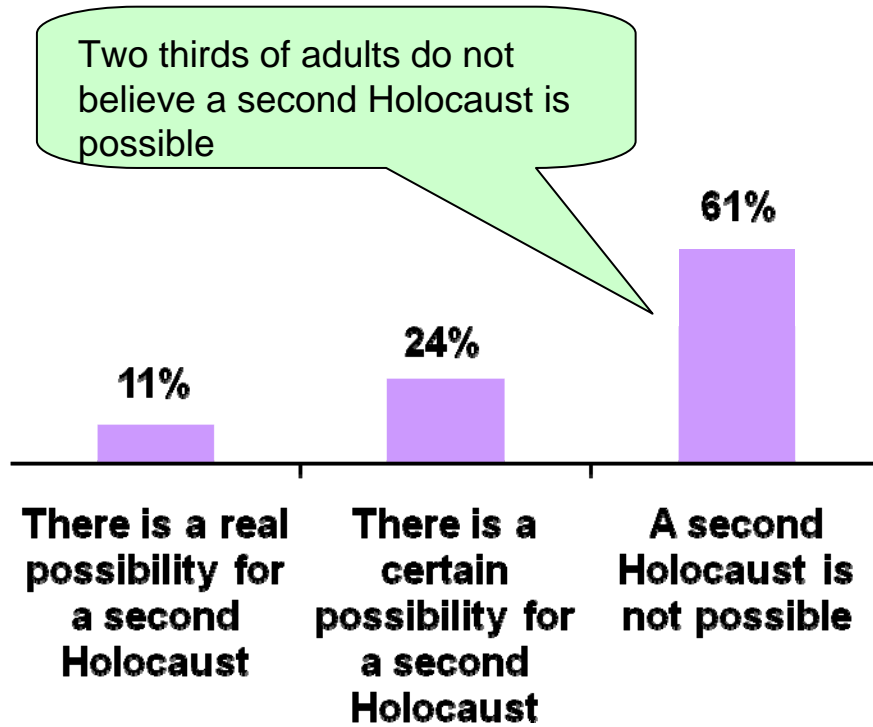


Have you encountered outright manifestations of Anti-Semitism

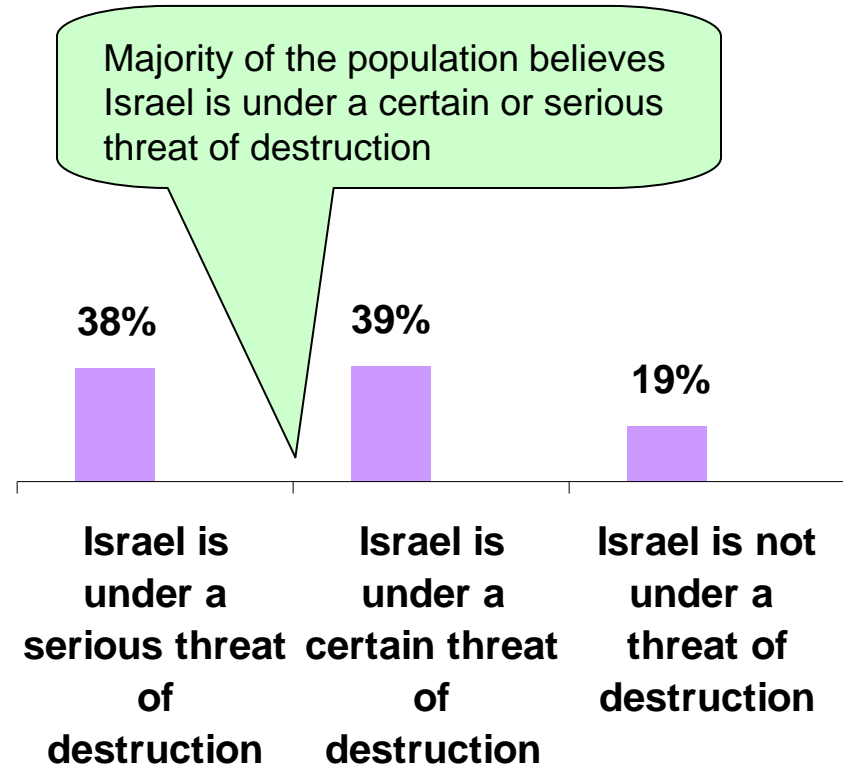


•One Third of adults stated that they have encountered outright manifestations of anti-Semitism

****The idea that a second Holocaust is possible**



****The idea that Israel is under a threat of destruction**



**was not asked in 2007

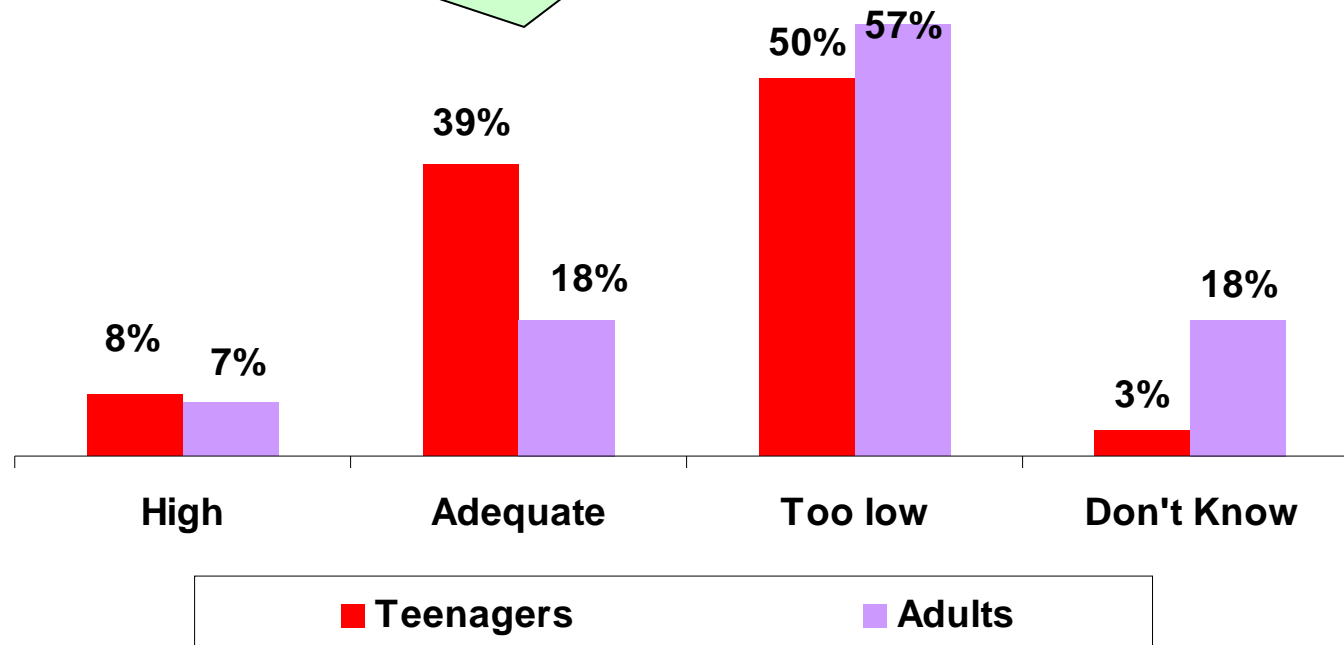
Chapter 5

Teenagers vs. Adults

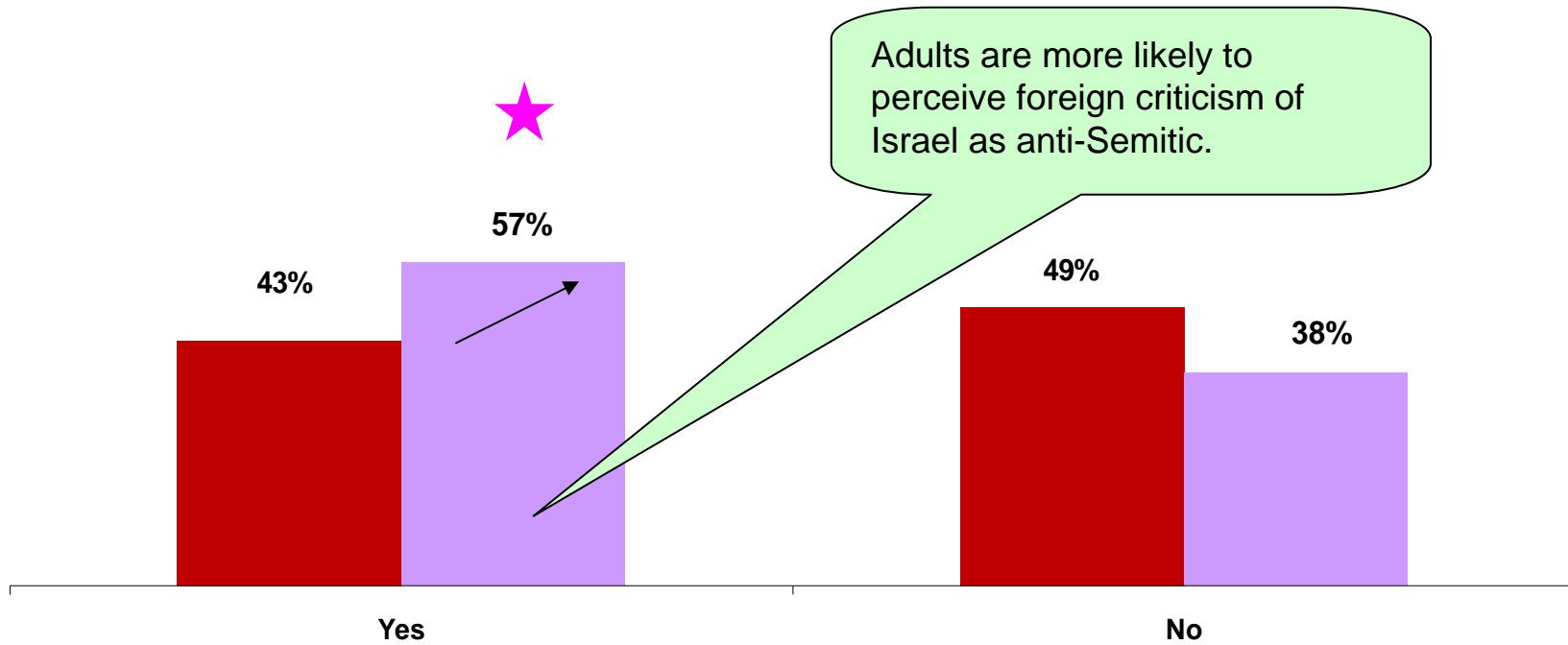
2008

Degree of attention dedicated to subject of Anti-Semitism in the education system

There is a substantial difference between the perception of teenagers and the perception of adults regarding the amount of attention the educational system in Israel is giving anti-Semitism. Teenagers believe that, at best, the educational system is adequately dealing with anti-Semitism, while almost a fifth of the adults could not answer the question.



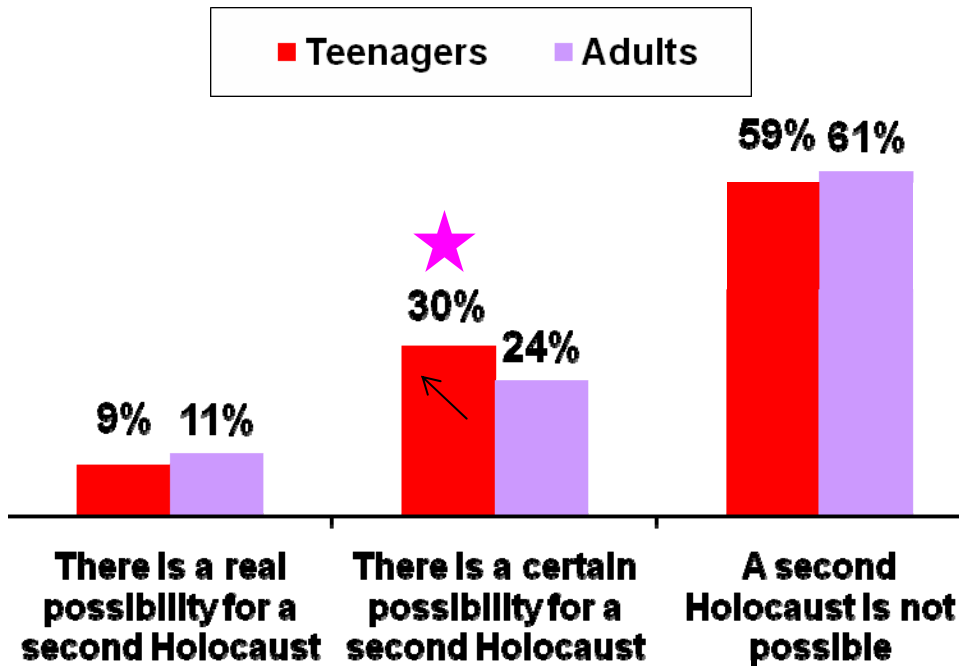
Foreign criticism of Israel



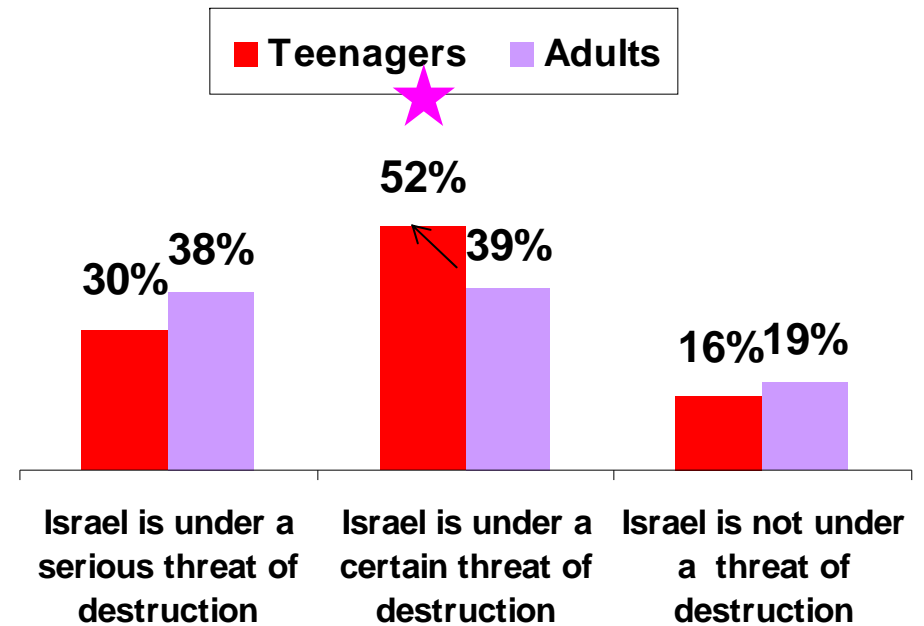
★ 95% significance level



The idea that a second Holocaust is possible

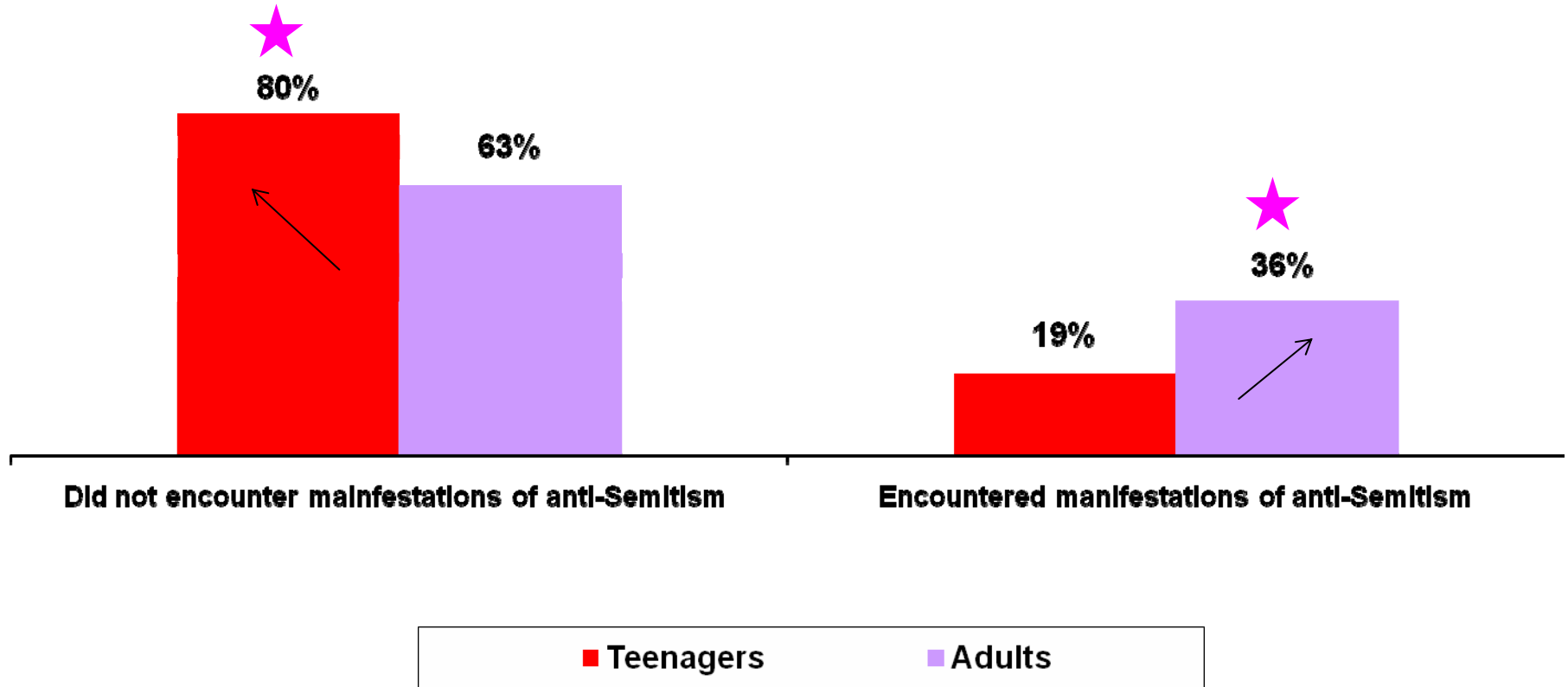


The idea that Israel is under a threat of destruction



- At a certain level, teenagers are more prone to think, than the adults, that a second Holocaust is possible
- The teenagers are also more fearful than the adults regarding the threats against Israel. More teenagers than adults believe that Israel is under a certain threat of destruction

Have you encountered outright manifestations of Anti-Semitism



•The adults appear to have personally encountered more manifestations of anti-Semitism than the teenagers.