

THE MARTTILA COMMUNICATIONS GROUP

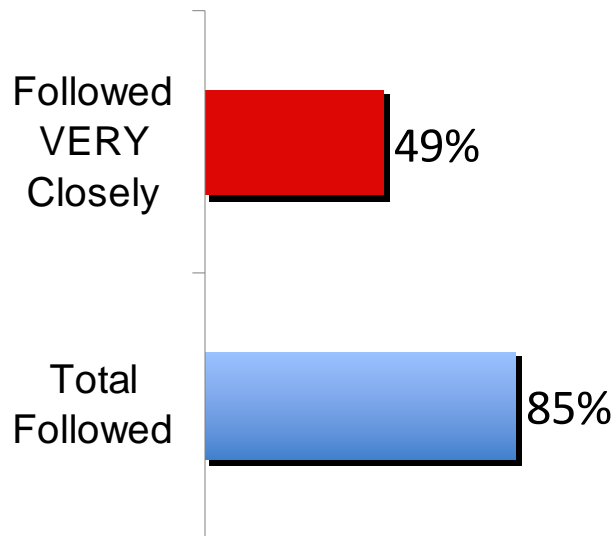


Jewish American Attitudes on the Gaza Crisis
AN ANTI-DEFAMATION LEAGUE SURVEY
400 INTERVIEWS – COMPLETED JANUARY 13 - 19, 2009
(Margin of error: +/- 4.9%)



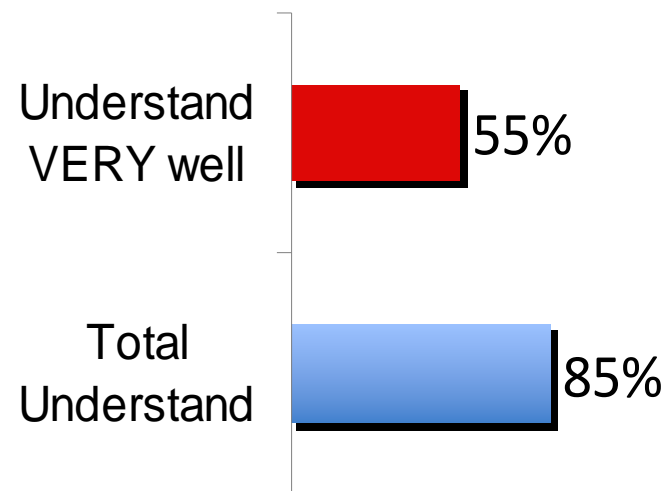
85% followed Gaza crisis closely -- and understand underlying differences.

Followed the Crisis in Gaza



- Followed VERY Closely
- Total Followed

Understand differences between Israel and Hamas

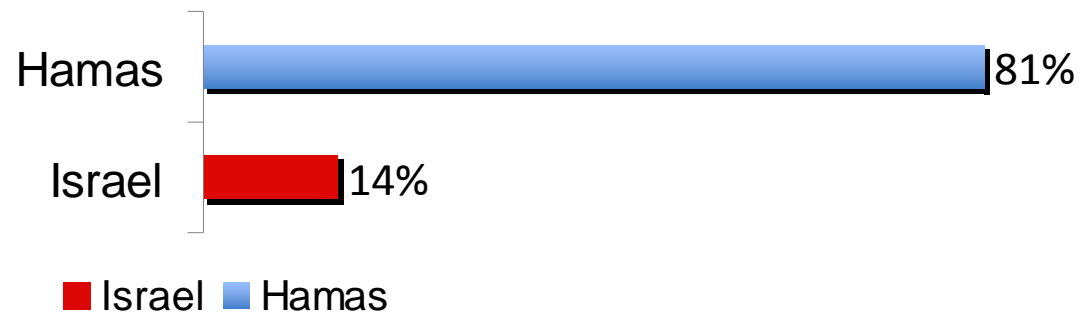


- Understand VERY well
- Total Understand



81% believe Hamas responsible for recent escalation in violence.

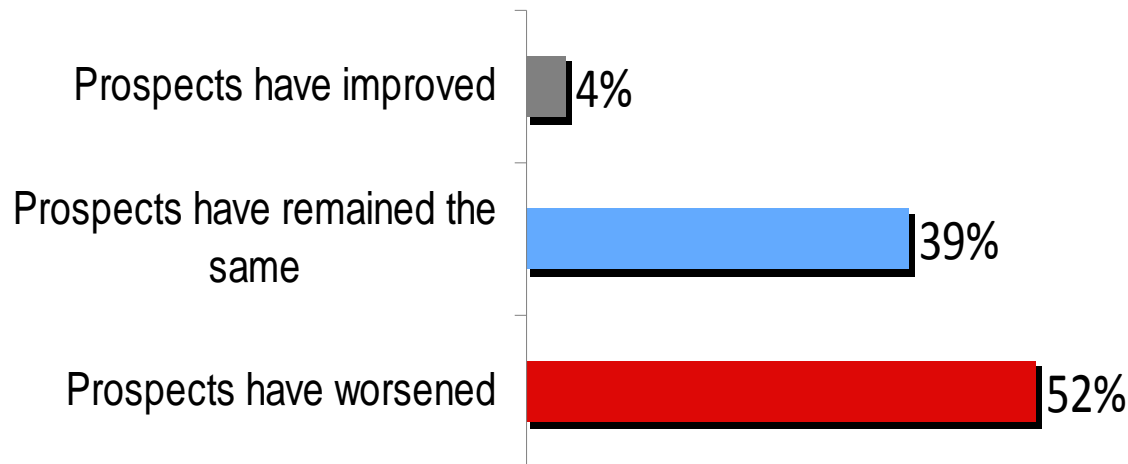
Based on your understanding of the situation, who do you believe is responsible for the recent escalation of violence?





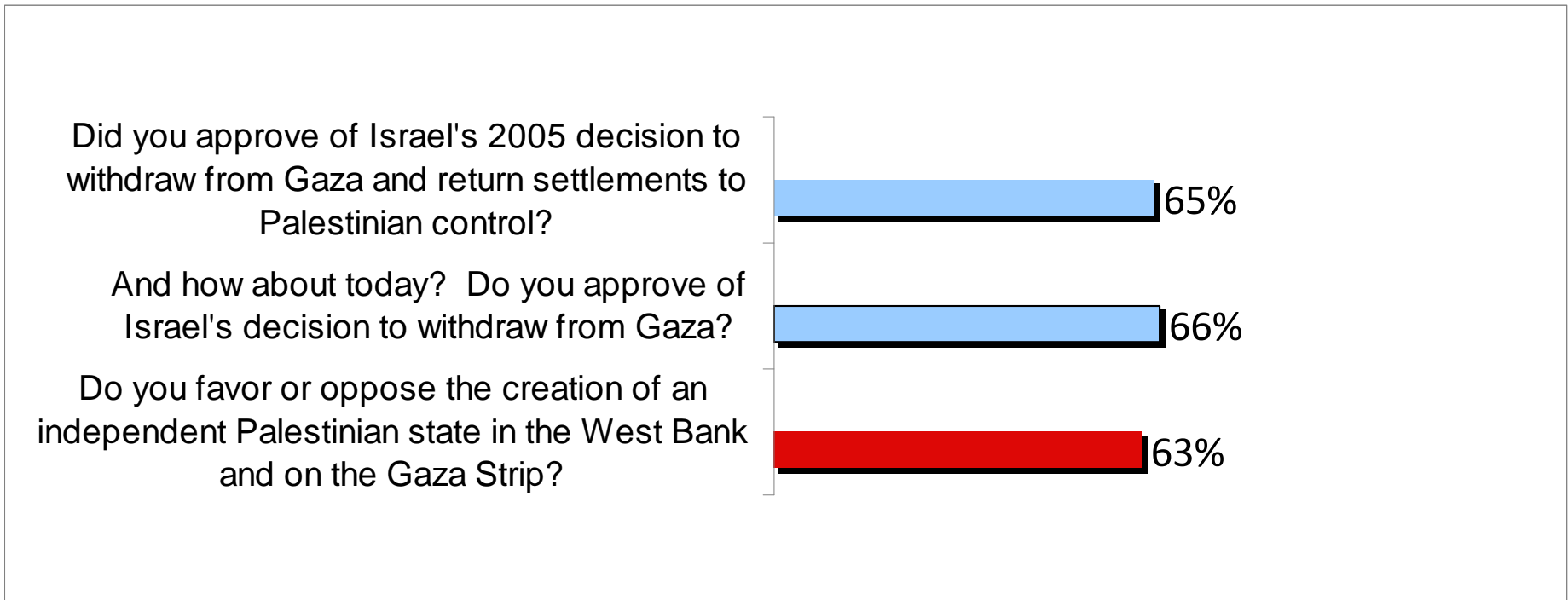
A majority believes prospects for peace worsening.

Over the past few months, do you think the prospects for peace between Israel and the Palestinians have improved, worsened or stayed about the same?





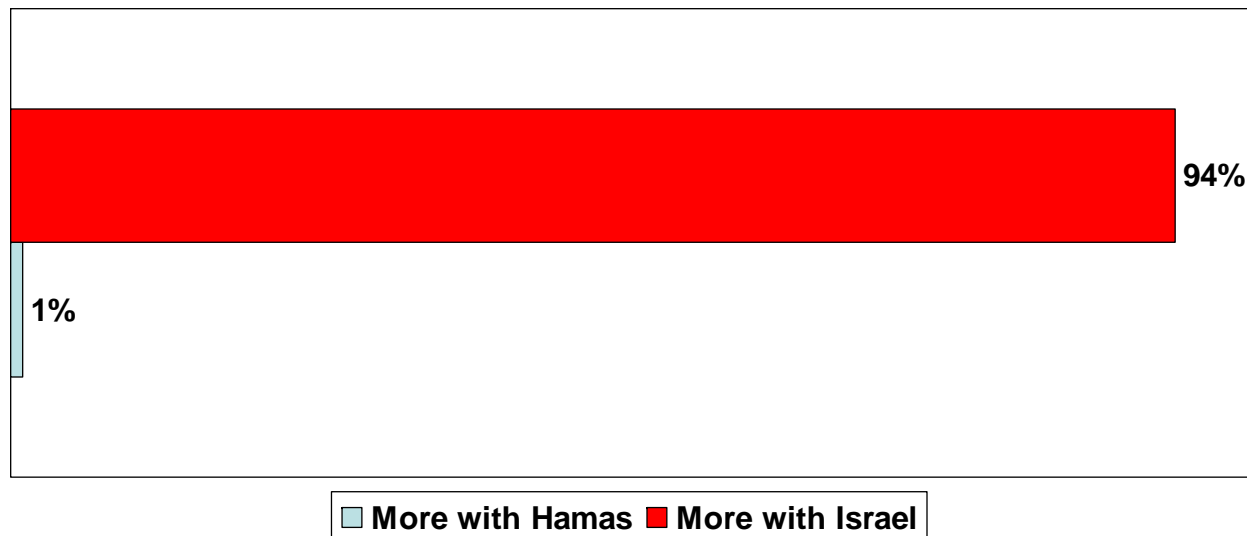
Two-thirds support Gaza withdrawal -- and an Independent Palestinian State.





American Jews are overwhelmingly supportive of Israel.

Thinking specifically about the current conflict between Israel and the Palestinian Hamas Leadership in Gaza – are your sympathies more with Israel or with Hamas?





79% believe Israel's use of force was appropriate

Which view is closer to your own?

Israel's (military) response to the current crisis in Gaza is EXCESSIVE: Israel has every right to protect its people from the rocket attacks of the Hamas radicals, but its use of air strikes, and sending troops into Gaza is a disproportionate response to the current crisis. The Hamas rocket attacks are not a serious threat to Israel's existence.

OR

Israel's (military) response to the current crisis in Gaza is APPROPRIATE. Israel pursued every diplomatic channel possible to persuade Hamas to stop firing their rockets into Israel. Further, Israeli leaders issued repeated warnings that unless Hamas radicals stopped firing rockets into Israel, Israel's only alternative was the use of military force.





Israel's first responsibility is to protect its citizens. Arab leaders must persuade their citizens to live in peace with Israel.

Next, there have been widespread news reports that Israel's military action in Gaza has infuriated average citizens through the Arab world. With this as a backdrop, which is closer to your own views:

Israel must be mindful of the views of average Arab citizens and pursue policies that will win the "hearts and minds" of the Arab world. Israel's long-term ability to live in peace with its Arab neighbors will depend importantly on the acceptance of Israel's right to exist among the Arab population.

OR

Israel's first responsibility is to protect its citizens. For sixty years, Israel has done everything possible to reach peaceful accords with its Arab neighbors. It is the leadership of the Arab world that has blocked progress and it is their responsibility to persuade their citizens they should live in peace with Israel.

