

**1:20 pm – 2:25 pm** (Continued)

**PANEL 5 – How to Talk to Kids About Hate/**  
Belvedere

**Brianna Moffitt**, *Director of Education,*  
*ADL Santa Barbara*

**COLLEGE AND STUDENT SYMPOSIUM/**  
Conference Theater

**Safe and on the Sidelines: Jewish Students**  
**and the Conflict on Campus**

**Ari Y. Kelman**, *Jim Joseph Professorship*  
*in Education and Jewish Studies, Director,*  
*Concentration in Education and Jewish*  
*Studies, Stanford Graduate School of*  
*Education and Director, Taube Center for*  
*Jewish Studies*

**2:35 pm – 5:15 pm**

**AFTERNOON SESSION/**Grand Ballroom

**Introduction**

**Jonathan A. Greenblatt**, *ADL CEO and*  
*National Director*

**Start Up Perspectives – A Dialogue On**  
**Innovating Against Hate**

**Reid Hoffman**, *Co-Founder, LinkedIn and*  
*Partner, Greylock Partners*  
**Kara Swisher**, *Executive Editor, Recode; Host,*  
*Recode Decode podcast*

**PERSONAL STORIES: Empowerment In the**  
**Face of Hate**

**Taylor Dumpson**, *President, Student*  
*Government, American University*  
**Christian Picciolini**, *Former White Supremacist*  
*and Founder, Exitus*  
**Rabbi Francine Roston**, *Whitefish, Montana*  
**Moderator: Oren Segal**, *Director, ADL Center*  
*on Extremism*

**2:35 pm – 5:15 pm** (Continued)

**COMBATTING HATE: Your Role In the**  
**Good Fight**

**Civic Power**

**Lt. Gen. Jay B. Silveria**, *Superintendent of the*  
*United States Air Force Academy*

**Citizen Power**

**Eric P. Liu**, *Founder and CEO, Citizen University*

**New Power**

**Jeremy Heimans**, *Co-Founder and CEO,*  
*Purpose*

**CLOSING**

**Jonathan A. Greenblatt**, *ADL CEO and*  
*National Director*

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**Want to See Your Social Media**  
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**NEVER IS NOW!**

**ANNUAL SUMMIT**  
**ON ANTI-SEMITISM**

**Monday, November 13, 2017**  
**Grand Hyatt, San Francisco**

**AGENDA**

**ADL**<sup>®</sup>

605 Third Avenue  
New York, NY 10158-3560  
www.adl.org

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**8:15 am – 5:30 pm**

REGISTRATION/Theater Level Foyer

**8:30 am – 5:30 pm**

Coffee, Charge-Up & Chat Lounge/Sequoia

**9:00 am – 12:00 pm**

NIN OPENING SESSION/Grand Ballroom

**Welcome Remarks**

**Jonathan A. Greenblatt**, ADL CEO and National Director

**No Platform for Hate: A Conversation with the Tech Community**

**Monika Bickert**, Head of Product Policy and Counterterrorism, Facebook

**Juniper Downs**, Global Director of Public Policy, YouTube

**Melissa Tidwell**, Vice President and General Counsel, Reddit Inc.

**Moderator: Nellie Bowles**, Reporter, The New York Times

**Announcement of the Center for Technology and Society**

**Stacy Donohue**, Investment Partner, Governance and Citizen Engagement initiative, Omidyar Network

**Jonathan A. Greenblatt**, ADL CEO and National Director

**Brittan Heller**, Director, ADL Technology and Society

**9:00 am – 12:00 pm** (Continued)

**Anti-Semitism On Campus In the Bay Area**

**Marc Dollinger**, Richard and Rhoda Goldman Endowed Chair in Jewish Studies and Social Responsibility, San Francisco State University  
**Ollie Benn**, Executive Director, San Francisco Hillel

**Abigail Michelson Porth**, Executive Director, San Francisco Jewish Community Relations Council  
**Moderator: Seth Brysk**, Regional Director, ADL San Francisco

**11:55 am – 2:25 pm**

**VIRTUAL REALITY AND GAME JAM INTERACTIVE EXPERIENCE**/Cypress

**11:55 am – 1:05 pm**

**BREAKOUT PANELS**

**PANEL 1 – Investing In Social Responsibilities and Jewish Values**/Union Square

**Pamela David**, Executive Director, Walter and Elise Haas Fund

**Eran Gilad**, Managing Partner, Scopus Ventures  
**Julie Hammerman**, Executive Director, JLens Investor Network

**Aaron Katler**, CEO, Upstart  
**Michael Masserman**, Head of Global Policy and Social Impact, Lyft

**Moderator: Lucy Bernholz**, Senior Research Scholar, Stanford University Center on Philanthropy and Civil Society and Director, Digital Civil Society Lab

**PANEL 2 – What Are Young Jews Saying About Israel and Why We Need to Listen**/Sunset

**Ruth Ferguson**, Young Jewish Professional  
**Rabbi Adam Naftalin-Kelman**, Executive Director, UC Berkeley Hillel

**Fern Oppenheim**, Co-Founder, Brand Israel Group and President, Applied Marketing Innovations  
**Samantha Rubinstein**, Vice President, Berkeley Hillel

**Moderator: Susan Heller Pinto**, Associate Director, ADL International Affairs and Director, ADL Middle Eastern Affairs

**11:55 am – 1:05 pm** (Continued)

**PANEL 3 – Misinformation and the Battle for Truth**/Fillmore

**David Mikkelson**, Snopes.com Founder and CEO in conversation with  
**Ari Ratner**, Founder and CEO, Inside Revolution

**PANEL 4 – Community Partnerships In the Fight Against Anti-Semitism, Racism and Bigotry**/Skyline

**Delia de la Vara**, Senior Vice President, Development and Strategic Initiatives, UnidosUS  
**Rev. Eric Metoyer**, Associate, Congregational Ministries and Canon to the Ordinary pro tempore, The Episcopal Diocese of California

**Michael Pappas**, Executive Director, San Francisco Interfaith Council  
**Dilawar Syed**, President, Freshworks, Inc.  
**Moderator: Rabbi David Sandmel**, Director, ADL Inter-Religious Engagement

**PANEL 5 – Reviving Jewish Communities/ Belvedere**

**Jonathan Ornstein**, Executive Director, Jewish Community Center, Krakow

**Shana Penn**, Executive Director, Taube Philanthropies

**Ben-Dror Yemini**, Israeli Columnist, Author, Industry of Lies

**Moderator: Andrew Srulevitch**, Director, ADL European Affairs and Assistant Director, ADL International Affairs

**COLLEGE AND STUDENT SYMPOSIUM/** Conference Theater

**Anti-Semitism – From the Left and the Right: Engaging the Campus and the Nation**

**Marc Dollinger**, Richard and Rhoda Goldman Endowed Chair in Jewish Studies and Social Responsibility, San Francisco State University

**1:05 pm – 1:20 pm**

**PICK UP BOXED LUNCHES**

**1:20 pm – 2:25 pm**  
**BREAKOUT PANELS**

**PANEL 1 – Israeli Perspectives On BDS – A Conversation**/Union Square

**Ben-Dror Yemini**, Israeli Columnist, Author, Industry of Lies  
**Carole Nuriel**, Director, ADL Israel

**PANEL 2 – Where the Real and Virtual Intersect: Re-Thinking Tech’s Role**/Sunset

**Carlos Monje**, Director of Public Policy and Philanthropy, Twitter

**Charlotte Willner**, Trust and Safety Manager, Pinterest

**Moderator: Chris Wolf**, Chair, ADL Internet Task Force

**PANEL 3 – Disrupting the Narrative On Race: Asserting Jewish Diversity to Combat New Forms of Anti-Semitism**/Fillmore

**Ilana Kaufman**, Public Affairs and Civic Engagement Director, Jewish Community Relations Council, East Bay

**Natasha Kehimkar**, Founder, ZEST People and Talent Advisors

**Rabbi Gershon Sizomu**, Member of Parliament and Leader of the Abayudaya Jewish Community, Uganda

**Moderator: Lacey Schwartz**, Director of Outreach, North America, Be'chol Lashon

**PANEL 4 – Artificial Intelligence and New Avenues – A Fireside Chat**/Skyline

**Claudia von Vacano**, Executive Director of the D-Lab and the Digital Humanities at Berkeley

**Susan Benesch**, Faculty Associate of the Berkman Klein Center for Internet and Society at Harvard University, and Founder and Director of the Dangerous Speech Project

**Brittan Heller**, Director, ADL Technology and Society

