

BINAH: Building Insights to Navigate Antisemitism & Hate



FREE DIGITAL LESSONS

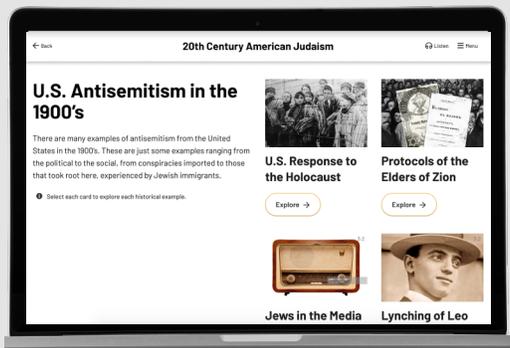
ADL

Allyship & Understanding

BINAH: Building Insights to Navigate Antisemitism & Hate is a digital course developed by ADL in partnership with Everfi that motivates students to identify as global citizens with respect for all people, regardless of the makeup of their school community. Students learn through short real-world stories, helping them engage in topics like the Holocaust, the lives of Hasidic Jews, immigration and antisemitic acts in America. These personal stories help students build empathy, perspective-taking and allyship.

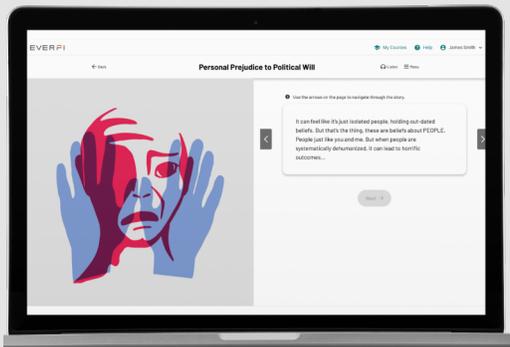
“This is a wonderful curriculum, I highly recommend it for all students.”

— **Dr. Miriam Kassenoff**, Child Holocaust survivor and Education Specialist for Holocaust Studies, Miami-Dade County Public Schools



Engaging Activities and Visuals

Students engage with surveys, scenarios, videos, and images to learn key course topics.



Focused Student Outcomes

Through pre-and post-surveys, teachers and sponsors are able to see critical learner knowledge gains.

LESSON SCOPE AND SEQUENCE

- 1. The Early Story** - In the first three stories, learners will look at the history of antisemitism with a specific focus on how it evolved over time and persisted throughout many communities and parts of society.
- 2. Modern Jewish Life** - In these stories, students develop an understanding that the Jewish community is made up of many types of people, in no way monolithic, and all Jews have their own perspective on current events.
- 3. The Impact of Antisemitism** - In these stories, students will develop a response to an instance of antisemitism. Students explore a series of topics that graduate from the personal impact of stereotypes to the violence bias and prejudice can cause.
- 4. Being an Ally** - In these stories, students will develop an understanding of the subtleties of antisemitic language. They will explore how Jewish people may look for help from allies and what it means to be an ally to the Jewish community.

EVERFI

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FIGHTING HATE FOR GOOD

THE LEARNING EXPERIENCE

- These self-graded, interactive lessons help students develop simple, actionable strategies for positively contributing to a healthy environment.
- Real-world scenarios prime students for long-term behavioral change using problem-solving and self-reflection activities.
- Detailed score reports and offline extension activities help teachers maximize their impact across all students.

Grade Level: 9th - 12th

Total Lessons: 4 digital lessons; 15 minutes each

Curriculum Fit: Social Studies, English Language Arts, Advisory

Standards Alignment: C3 Social Studies Standards, Common Core State Standards in English Language Arts and College and Career Readiness



A Complement to the Binah Course: For Educators

Echoes & Reflections: Teaching The Holocaust, Inspiring the Classroom.

Echoes & Reflections, developed by ADL, USC Shoah Foundation, and Yad Vashem, offers a natural extension to the BINAH online course. This program empowers middle and high school educators with dynamic classroom materials and professional development to teach about the history of the Holocaust and antisemitism, and their lessons for today. Echoes & Reflections provides educators with important context, resources, and tools to support classroom instruction--at no cost. Since 2005, Echoes & Reflections has impacted more than 72,000 educators, reaching an estimated 7 million students across the US through online and in-person training programs.

Explore Professional Development Opportunities [here](#)

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for Binah

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