Vanguard America (VA)

- VA is a white supremacist group that opposes multiculturalism and believes America should be an exclusively white nation.
- VA spreads their hateful propaganda via the internet and by distributing fliers, posters, and stickers.
- VA is particularly focused on recruiting young men and has engaged in outreach efforts to attract students on American college campuses.
- VA has participated in white supremacist rallies and protests around the country.
- VA members have targeted Jewish institutions with hateful propaganda.
Vanguard America (VA) is a white supremacist group that opposes multiculturalism and believes that America should be an exclusively white nation. Their right-wing nationalist slogan, "Blood and Soil," romanticizes the notion that people with "white blood" have a special bond with "American soil." This philosophy originated in Germany (as Blut und Boden) and was popularized by Hitler's regime. VA uses “For Race and Nation” as an alternative slogan. Along those lines, the VA manifesto (as of April 2018) maintains that “The racial stock of this nation was created for white Christian Anglo/Europeans by white Christian Anglo/Europeans. All other ethnicities, races, religions and demographics are absolutely not compatible with this nation's original culture. With such being stated, a mass exodus, isolation, apartheid, segregation and/or separation must be implemented to retain the good order and longevity of the country.”

Originally, VA (then called American Vanguard), was firmly in the alt-right hemisphere, and focused on white identity. Over time, however, VA has increasingly embraced a neo-Nazi ideology. In one iteration of their manifesto, posted in February 2017, the VA explained that America was built on the foundation of White European culture and that the “glory of the Aryan nation must be recaptured.” VA has also warned against the influence of “the international Jew,” tweeting in July 2017, “Those behind the subversive elements eroding our culture often have something in common. Jewish influence is prevalent, invasive, dangerous.” This theme is echoed in their 2018 manifesto, which states that “Islam, Judaism and all other non-European or foreign religions” should not have the freedom to practice in the United States.

In 2017, VA broadened their ties to the neo-Nazi movement when they participated in white supremacist rallies in Pikeville, Kentucky (April), and Shelbyville, Tennessee (October). These events were organized by the Nationalist Front (NF), an umbrella organization of neo-Nazis, traditional white supremacists and racist skinheads. VA became a member of the NF following the April rally.

- Infighting has led to the formation of two competing splinter groups, Patriot Front and the National Socialist Legion.
Organizational structure

Dillon Ulysses Hopper (previously known as Dillon Irizarry), a Marine Corps veteran from New Mexico, has been leading the group since early 2016. During an April 2017 speech at a private NF gathering in Kentucky, Irizarry said that VA started in California in 2015. Irizarry also said that the “future is about the
youth" and (for that reason) his group base is 18 to 24 years old. At the time, he also claimed approximately 200 members in 20 states.

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Dillon Hopper speaks during "White Lives Matter" rally in Shelbyville, TN.

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of khaki pants and a white polo shirt. At several venues, members have stood and marched in military-style formations, and utilized military facing movements and rest positions.

Membership is typically male. However, VA does have a women's division. In June 2017, VA tweeted, “The woman has her own battlefield. With every child that she brings into the world, she fights her battle for the nation. Strong nations grow from strong families. Vanguard America Women’s Division.”

From November 2016 to April 2017, Vanguard America increased its ranks, and counted active members in Arkansas, California, Florida, Indiana, Maryland, Massachusetts, New Jersey, Oregon, Texas and Washington.

**Diminishing Returns**

The group’s high point was June 17, 2017, when several dozen VA members participated in a “Texas is Ours” rally at the state capital in Austin. Hopper spoke at the event, and was joined by Thomas Rousseau, the leader of VA's Texas chapter. After the event Hopper complained that Rousseau led event organizers to believe that Rousseau, not Hopper, was VA's leader, and that Rousseau's lengthy speech at the rally further confused people about the group's leadership.
A few days after the Austin rally, Rousseau began his takeover of the VA’s servers and its website. In an exchange that was posted on Twitter, Hopper detailed Rousseau’s apparent betrayal, writing, “On June 20, Thomas underhandedly and deceitfully exiled me from all Vanguard discord servers that HE controlled due to ‘security reasons.’ I logged off...and when I got back an hour later I was banned from every single server, including the women’s server. It was literally a coup with the guise that I left to handle family matters.”

Just a few weeks later, with Hopper conspicuously absent, Rousseau led several dozen Vanguard America Texas members and associates at the August 12th “Unite the Right” rally in Charlottesville, Virginia. Though Rousseau led the Unite the Right contingent, it was Hopper who faced derision in the rally’s aftermath when event images showed James Alex Fields Jr., who is accused of plowing his car into a group of counter-protesters and killing Heather Heyer, at the event standing shoulder-to-shoulder with Vanguard America members, and carrying a shield bearing the group’s fascist symbol. VA has denied that Fields was ever a member of their group.

In late August 2017, as Hopper isolated himself from the fallout from Unite the Right, Rousseau seized the moment. Rather than take over the troubled Vanguard America name, he opted to rebrand VA’s “bloodandsoil.org” as the Patriot Front website. The move allowed Rousseau’s followers to distance themselves from both Vanguard America and any association with James Fields. Ironically, many of those who defected to Rousseau’s Patriot Front also attended “Unite the Right” under the Vanguard America umbrella.

Following the August split, Patriot Front slowly siphoned away VA members from other parts of the country, and VA membership and activity dropped off dramatically. When Hopper spoke at the October 2017 “White Lives Rally” in Shelbyville he was supported by a crew of just seven VA members.
VA was further diminished in January 2018, when more infighting and accusations of ineffective leadership led to the formation of a second splinter group, National Socialist Legion (NSL). NSL is a neo-Nazi group whose strategy (according to a March 2018 4chan post) is to set up homesteading cells around the country “for future white migration and eventual white revolt and secession.”

VA members from Texas and Tennessee played a role in NSL’s creation. As of April 2018, the ADL has documented NSL activity (mostly in the form of flier distributions) and identified members in California, Tennessee, Texas, Indiana, Florida, North Carolina and Colorado.
Activity

Vanguard America is best known for posting white supremacist flyers at universities across the country throughout the 2016-2017 school year; ADL counted thirty-two incidents during that time in Arkansas, California, Florida, Indiana, Maryland, New Jersey, Oregon, Texas, Virginia and Washington. The group's campus fliering continued during the 2017-2018 school year, but to a lesser extent and with a smaller geographical reach: just fourteen incidents in Arizona, Tennessee, Texas, and Massachusetts.

In addition to distributing racist and anti-Semitic fliers on campus, Vanguard America has directly targeted Jewish and Hispanic institutions with hateful propaganda. Incidents include:

- **Dallas, Texas, March 3, 2018**: Racist, anti-immigration VA fliers were found at the Casa Guanajuato Community Center.

- **Rome, Georgia, October 13, 2017**: An anti-Semitic VA flier was posted at a synagogue: “America will bathe in the light of the black sun! The tide of
Vanguard America has also organized small public events and participated in events organized by other white supremacist groups. These events have included events focused on the preservation of Confederate monuments, anti-Muslim protests and events billed as “free speech rallies.” Recent public activity includes:

- **Houston, Texas, July 16, 2017**: Two synagogues reported anti-Semitic VA flyers taped to signs, doors and gates on their property.
- **Lakewood, New Jersey, July 2, 2017**: An anti-Semitic VA banner was hung at the Holocaust memorial.
- **Shreveport, Louisiana, March 11, 2017**: VA stickers were reported at two synagogues.

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- **Providence, Rhode Island, January 20, 2018**: A VA banner bearing the words, “feminists deserve the rope” was hung over a nearby overpass during the Women’s March.
Toledo, Ohio, December 4, 2017: VA posters were placed over a Black Lives Matter banner at Toledo University and on the door of the Lucas County Democratic Party office.


Charlottesville, Virginia, August 12, 2017: Several dozen VA members, along with other groups associated with the Nationalist Front, participated in the Unite the Right rally.

Austin, Texas, July 16, 2017: VA members waved a “For Race and Nation” banner from a highway overpass.


Austin, Texas, June 17, 2017: VA members participated in a “Texas is Ours” rally at the Austin Capitol, along with members of the Daily Stormer Book Clubs. Speakers included white supremacists Mike “Enoch” Peinovich, Sacco Vandal, Johnny “Monoxide” Ramondetta and Robert “Azzmador” Ray.


Houston, Texas, June 10, 2017: VA members, along with other white supremacists, protested the removal of the Sam Houston monument.

Charlottesville, Virginia, May 13, 2017: VA members participated in a white supremacist rally against the removal of confederate monuments.

Pikeville, Kentucky, April 29, 2017: VA members participated in a neo-Nazi rally organized by the Nationalist Front.

Auburn, Alabama, April 18, 2017: VA members attended a Richard Spencer speech at Auburn University.