

Daily Stormer Book Clubs (SBC)



- SBCs are small localized crews of young white men who follow and support Andrew Anglin and his neo-Nazi website, The Daily Stormer.
- SBC members present themselves as American Nationalists and are part of the alt right segment of the white supremacist movement.
- SBC members have attended events and demonstrations organized by other white supremacist groups.
- SBC rhetoric and propaganda is dominated by crude and vitriolic anti-Semitic language and graphics.
- SBC members, who are considered the “on the ground” arm of the Daily Stormer website, spread their hateful propaganda via the Internet and by distributing fliers.

Daily Stormer Book Clubs are small crews of young white men who follow and support [Andrew Anglin](#) and his neo-Nazi website, The Daily Stormer. Launched in July 2013, the website is notorious for its hateful, racist content and troll culture. Anglin and other contributors use the site to promote Hitler, Holocaust denial, anti-Semitism and other forms of hate. The website's propaganda includes trolling instructions and urges readers to use these techniques to harass Jews and other minorities, as well as women and journalists.

Origins:

Stormer Book Clubs were first proposed by Andrew Anglin in August 2016. Anglin explained that these groups of millennial males, "a real-life troll army," would build bonds and develop a brotherhood as they prepare for the coming race war. The operations he outlined included firearms training, going to the gym, reading books, and political activism, including participation in protests and demonstrations.

Initially, "real-life" Stormer Book club activity was very limited. Most of the activity that did take place can be attributed to Robert Warren Ray (aka Azzmador). Ray, an anti-Semite and vitriolic racist, is a Texas-based Daily Stormer contributor who has described himself as the Stormer's "man on the ground." He also hosts the Krypto Report, a Stormer podcast.

Ray's most notable activity was his attendance at the August 2017 Unite the Right rally in Charlottesville, Virginia, where he showed up with a group of Texas-based white supremacists, which included several other Stormers, as well as the Texas Chapter of [Vanguard America](#) led by Thomas Rousseau.



Robert Warren Ray (aka Azzmador)

At a private post-Unite the Right gathering, Ray delivered a violent anti-Semitic speech he called “This is Our War,” which he attributed to Anglin:

My brothers, you stand here as the last line of defense against an ancient force of evil which seeks to erase the European man

from history. The Jew has been drinking our blood for millennia and now this monster rules over us as a brutal slave master. Slowly exterminating us, they bury us in brown sludge. They feed us drugs. They send us to die in their wars. They auction our women off to animals. Not only do they intend to exterminate us they intend to make it as though we never existed. So they have their history make our heroes into villains. They claim our accomplishments as their own. They tear down the statues of our ancestors who shed blood so that we may live. The all-consuming darkness surrounds us now. You, my brothers in arms, stand at the sole remaining lines of Western Civilization. You have been slated to be the last generation of white men. They believed that we were down. They were throwing the last handfuls of dirt on our grave. But we have stood up. We have climbed up out of the grave and now when you stand here today, united as brothers, united as one, ready to tear down the system that was designed to destroy us all. A day is quickly coming. When it is we who will be digging graves.

In September 2017, a month after Unite the Right, Ray and several dozen other white supremacists, including SBC members and Rousseau's newly formed group, [Patriot Front](#), participated in a flash mob demonstration outside an Anarchist Book Fair in Houston, Texas. Using a megaphone, Ray harangued those inside to come out and fight, and led the group in chants such as "Blood and Soil," "F*** you faggots," and "anti-White."

A New Strategy Emerges:

In November 2017, in the wake of Unite the Right, the "White Lives Matter" rally in Shelbyville, Tennessee, and Richard Spencer's speech at the University of Florida, Anglin became critical of white supremacists' public events. Bemoaning

participant arrests, street-fighting “like violent thugs,” “costume marches” and demoralizing shouting matches with counter-protesters, Anglin wrote on the Daily Stormer that “attempts to claim the public square right now are premature in terms of the political situation and premature in terms of numbers.” He went on to say that “is it important that we take the aesthetics and tone of our internet movement, which has been so overwhelmingly popular with the young, and create a real-world analog that jives with it.”

Anglin clarified his position in a March 2018 post to the website, saying, “I am fully separating from anything to do with planned public events.” Instead, he explained, “We can focus on the culture war. The place where we were winning. We can continue to hold private meet-ups, and we can do the real-life activities which have been successful, which include fliering, banner drops and flash mobs, because these things are very low risk and they actually contribute to the goal of spreading the message.” The long game he outlined included building organizations, forming communities, getting healthy, getting good jobs, getting people elected and building political organizations.

With these new directives, Robert Ray has revamped the SBCs by establishing rules and guidelines, as well as a vetting process for chapters and members. The rules exclude women, prohibit members from using their real names (in person and online), and mandate a uniform of red New Balance sneakers, jeans, a white t-shirt, and an American flag themed bandana.



Stormer Book Club members show-off their new uniforms.



Andrew Anglin

American Nationalism:

Despite a long history of exalting Hitler and neo-Nazi (National Socialist) views, Daily Stormers began claiming an American Nationalist ideology in 2017. In an attempt to validate this leap from casting themselves as neo-Nazis to American flag-waving patriots, they argue that because the United States was founded on anti-Semitic and racist principles, supporting the country is synonymous with support for white supremacist ideology.

This view first emerged on the Daily Stormer in October 2017, when Benjamin Garland began posting a series of articles on the website claiming that the beliefs of the alt right are virtually identical to the beliefs of America's Founding Fathers. He described the Founders as "race realists" who created America as a white patriarchy in which women could not vote and black people did not have full citizenship.

In March 2018, Garland wrote, "America back then was still a traditional, wholesome white society. Degeneracy was outlawed pretty much across the board, Jews were looked down upon and blacks, who were our primary racial problem, were more or less kept in check. So, while our ideology does indeed parallel that of the Nazis in many ways, it isn't necessarily more German or National Socialist than it is American."

On April 1, 2018, Anglin wrote, "everyone knows that I was a racist and a Nazi." He adds that American Nationalism is the only way forward for the white race, and for that reason he and his staff have decided to embrace civic nationalism. He concluded, "And really, I've always been a civic nationalist, and was just joking about being a racist."

Anglin also claims that his previous Nazified platform was merely a tactic designed to neutralize enemies by desensitizing young white males to the stigma attached to being called a Nazi and "to demystify the entire concept of 'evil Nazis.'"

Activity:

SBC activism continues to increase in 2019, mostly in the form of flier distribution efforts coordinated by multiple chapters. During the first half of 2019 ADL counted 66 fliering incidents (compared to 80 incidents counted over the entire year in 2018) in eighteen states including Alabama, California, Florida, Georgia, Maryland, Massachusetts, Minnesota, Missouri, Nebraska, Nevada, New Hampshire, New Jersey, North Dakota, Ohio, Texas, Virginia, Washington and Wisconsin.

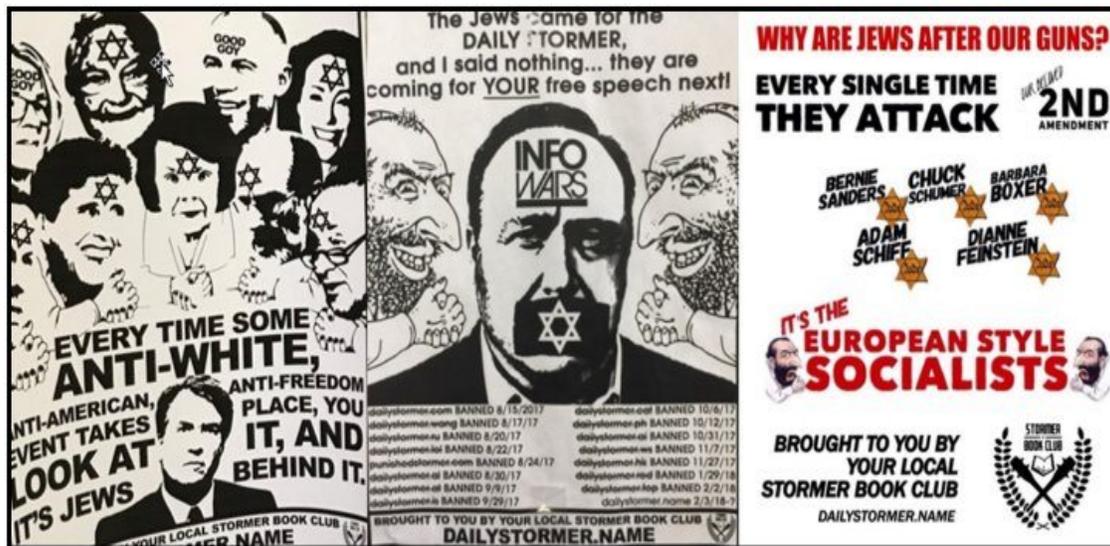
Despite the Daily Stormer's purported shift away from overt Nazi imagery and memes, the website continues to enthusiastically promote anti-Semitism. Their propaganda is typically anti-Semitic in nature and has been used to target Jewish institutions.

In mid-July 2019, more than a dozen Jewish institutions were targeted with fliers - attributed to the SBC -- referring to the Holocaust as "fake news" and claiming, "the people that lied about soap and lampshades are lying about gas chambers and ovens."

One week earlier, SBC chapters distributed anti-Semitic fliers depicting Christchurch shooter Brenton Tarrant with a Star of David adorned with the word "Jude" covering his mouth. The flier warns, "Censorship Ends in Violence." SBC's March 2019 campaign featured fliers claiming, "all hate crimes are hoaxes."



SBCs conducted similar fliering campaigns in 2018 blaming Jews for allegations of misconduct against Brett Kavanaugh, and for censoring free speech after right-wing conspiracy theorist Alex Jones was de-platformed from multiple social media sites. One such campaign dubbed “Operation Gun Grabbing Kikes” targeted college campuses and sporting goods stores in more than ten states.



In 2018, new SBC chapters formed and activism increased, mostly in the form of flier distribution efforts coordinated by multiple chapters. So far this year, Daily Stormer propaganda has been reported in sixteen states including California, Idaho, Louisiana, Maine, Michigan, Minnesota, Nebraska, Nevada, New Hampshire, New Jersey, North Carolina, Oregon, South Carolina, Texas, Utah, and Washington.

Despite the site’s purported shift away from overt Nazi imagery and memes, the Daily Stormer continues to enthusiastically promote anti-Semitism. Their propaganda is typically anti-Semitic in nature, and has been used to target Jewish institutions.

The most recent flier distribution attributed to the Daily Stormer Book Clubs blamed Jews for the allegations of misconduct against Brett Kavanaugh and followed an October 7, 2018, post to the Daily Stormer website which claimed, “the anti-Kavanaugh movement was almost entirely Jewish in nature.” The fliers were reportedly distributed in five different states and on seven different college campuses including the University of California’s Berkley and Davis campuses,

Worcester Polytechnic Institute, Marist College, Dutchess Community College, Vassar College, and Roanoke College.

Similarly, an August 2018 SBC fliering campaign blamed Jews for censoring free speech after right-wing conspiracy theorist Alex Jones was de-platformed from multiple social media sites. These fliers were found at churches, on college campuses, and at Jewish institutions in multiple states.

On the weekend of March 21, 2018, The Daily Stormer/SBC organized an “Operation Gun Grabbing Kikes” fliering campaign at college campuses and sporting goods stores in more than ten states.

An article posted on the Daily Stormer website described the anti-Semitic fliering campaign as an effort to “raise awareness about who is trying to take away the gun rights of good Americans, leaving them defenseless to the ugly colored hordes they are forcing into our country, against the will of the actual Americans (White people).” And to “Trigger the living hell out of Jews and their leftist acolytes.”

A sampling of recent distributed Daily Stormer fliers:



SBC's Anti-Semitism in Their Own Words:

- “@Indystormers putting fear into Jews everywhere. The Goyim are waking up. It’s time to get involved in your local stormer book club.” Indianapolis Stormers, GAB.ai, March 23, 2108
- “@PDXStormers and #DailyStormer Book Clubs! YEAH! EAT IT JEWS! THIS IS JUST THE BEGINNING! HEIL VICTORY!” Portland Stormers, GAB.ai, March 23, 2018
- “Stormer Book Clubs meet in real life to make each member stronger and smarter and better: and we filter out strange brown shirt larpers, Jews, and Feds. We only recruit the very best White Men who love America. The movement will only grow in real life!” Minnesota Stormers, GAB.ai, March 21, 2018
- “As Wei-merica approaches “Peak Jew”, we call upon all White Men of Good Character to join our ranks to physically remove the parasitic class(es) from our Constitutional Republic.” New Jersey Stormers, GAB.ai, March 19 2017
- “In a restored America, those who conspire against the Constitution or who conspire to subvert the Rule of Law in our Constitutional Republic will be summarily executed. This would mean almost all Democrats, Liberals, Leftists, Muslims, Faggots, Trannies and Jews.” New Jersey Stormers, GAB.ai, March 19, 2017
- “We are in an existential fight for the future. Jews thought they had it in the bag until the Stormer Book Clubs came along. With all the Goyim Knowing now going on, there’s bound to be a lot of concurrent Jewish self-deporting. #OyEffingVey!!!” New Jersey Stormer, GAB.ai, March 16, 2017
- “We here at The DFW Stormers would like to reiterate that not enough bad shit can be said about the Jews.” Dallas/Fort Worth Stormers, GAB.ai, March 5, 2018



Recent Activity:

- **Salt Lake City, Utah, April 8, 2018:** Daily Stormers changed a Jewish Summer Camp banner to read "Concentration camp."

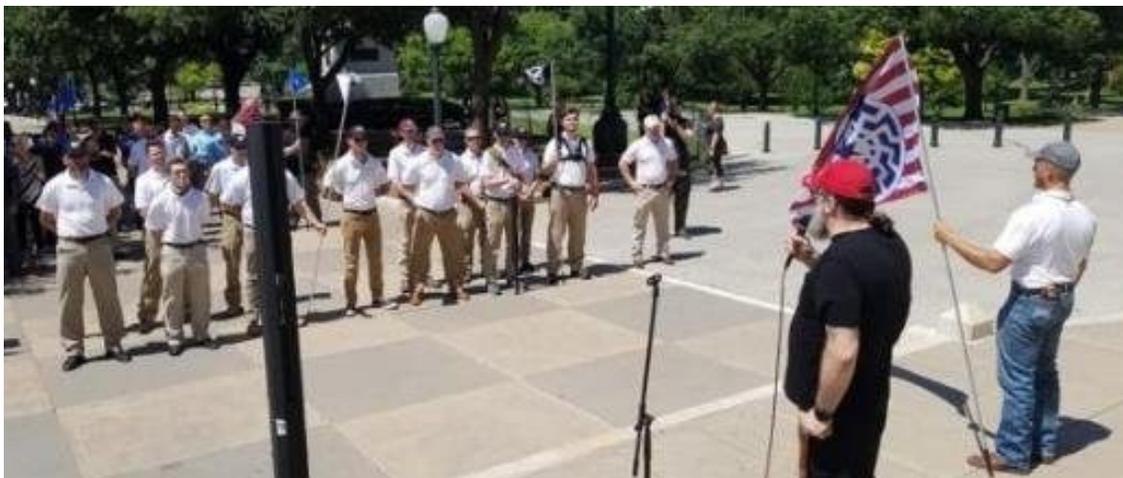


- **Austin, Texas, April 7, 2017:** Anti-Semitic Daily Stormer fliers referring to Jews as "the plight of our nations since days of old" were posted at area Jewish facilities.



- Charlotte, North Carolina, April 2, 2018: Daily Stormer fliers claiming "America was created as a white nation...and it will be white again" were found at the University of North Carolina.
- Omaha, Nebraska, March 26, 2018: Anti-Semitic Daily Stormer fliers were reportedly found at the University of Nebraska-Omaha.
- Minneapolis, Minnesota, March 20, 2018: Daily Stormer fliers blaming Jewish politicians for gun control efforts were found on the Twin Cities campus of the University of Minnesota.
- Vancouver, Washington, March 19, 2018: Daily Stormer fliers depicting offensive portrayals of Jewish men were posted at Clark College.

- Corpus Christi, Texas, January 27, 2018: Daily Stormer fliers were found at the Texas A&M campus in Corpus Christi. The flier read, "Border stormers rapegees not welcome. Stay way. No more foreign invaders. The free ride is over."
- Naperville, Illinois, December 16, 2017: An anti-diversity flier that promoted Daily Stormer was found at North Central College.
- Houston, Texas, September 24, 2017: Twenty-nine members of Patriot Front, Daily Stormer book clubs, Whomsters and Houston Goylers, led by Robert Ray, gathered outside a Houston Anarchist Book Fair where they unfurled a "Blood and Soil" banner, used smoke bombs, and chanted phrases such as "Blood and Soil," "F**k you faggots," and "anti-White."
- Charlottesville, Virginia, August 12, 2017: Several individuals associated with Daily Stormer attended the "Unite the Right" rally.
- Austin, Texas, June 17, 2017: Daily Stormers participated in a "Texas is Ours" rally at the Austin Capitol along with members of Vanguard America. Speakers included white supremacists Mike "Enoch" Peinovich, Sacco Vandal, Johnny "Monoxide" Ramondetta and Robert Ray.



Robert Ray speaks at "Texas is Ours" rally -- Daily Stormer

- **Houston, Texas, June 10, 2017:** Vanguard America Texas, the Houston Goylers and Texas Daily Stormer Book Clubs from Houston and East Texas held an anti-Antifa rally at the Sam Houston Monument.



Robert Ray speaks to media at the Sam Houston monument -- Daily Stormer