

## About ADL

ADL is the world's leading anti-hate organization. Founded in 1913, our timeless mission is to stop the defamation of the Jewish people and to secure justice and fair treatment for all. ADL is a global leader in exposing extremism, delivering anti-bias education and fighting hate online.



[midwest.adl.org](http://midwest.adl.org)

Dear ADL Supporter,

For ADL Midwest, 2019 was one of our most impactful yet challenging years on record. We led the charge in the fight against hate, reaching thousands with our anti-bias training and responding to over 400 hate-based incidents across the region (more than one per day!), and spoke out in the media to make sure hate had no safe haven.

This impact was achieved against a backdrop of significant increases in antisemitism, cyberhate, white supremacist recruitment and hate crimes targeting multiple populations. It all served as a powerful reminder that ADL matters now more than ever.

What made it possible for us to push back against hate in these ways was you – our ADL supporters. Throughout 2019, you demonstrated a deep commitment to our mission and gave generously to ensure we have the resources we need to lead this fight. We cannot thank you enough!

As we send this report, we are in the middle of the Coronavirus crisis. Lives, schools, work and the economy have all been deeply impacted. It has also given haters yet one more excuse to attack Jews, Asian Americans and other marginalized communities. We must all band together in this time of need, support one another and stand against hate. As we have for 107 years, we are here for you.

Thank you so very much for your support.

Tom Goldblatt  
Board Chair  
ADL Midwest

David Goldenberg  
Evelyn R. Greene Regional Director  
ADL Midwest

# LEADING THE FIGHT AGAINST ANTISEMITISM

## ADL is Fighting Hate for Good!

ADL Midwest conducted 27 Words to Action trainings in 2019 -- our leading antisemitism awareness program -- reaching more than 1,000 participants. We spoke out regularly against the normalization of hate, and partnered with law enforcement and other organizations on Jewish community safety.

At the national level, more than 1,000 people attended Never Is Now -- ADL's annual antisemitism summit in New York -- to help better understand the trends and causes of antisemitism and how people can fight it. Highlighted speakers included actor Sacha Baron Cohen, Bari Weiss of *The New York Times* and the founder and CEO of Chobani, Hamdi Ulukaya.

In response to the significant increase in attacks against Jews in New York and New Jersey in December 2019, ADL partnered with several other leading Jewish organizations on "No Hate. No Fear." -- a solidarity march across the Brooklyn Bridge just after the New Year, drawing more than 25,000 people.

## The State of Hate\*

According to ADL's "Annual Audit of Antisemitic Incidents," the American Jewish community experienced the highest level of antisemitic incidents in 2019 since tracking began in 1979, with more than 2,100 acts of assault, vandalism and harassment reported across the U.S. This represents a 66% increase since 2016.

Antisemitic incidents are up 19% in K-12 non-Jewish schools from 2018 to 2019, and alarmingly, physical assaults against Jewish individuals are up 56% from 2018 to 2019. Sadly, the attacks in Poway, CA (April 2019), Jersey City, NJ (December 2019), and Monsey, NY (December 2019), are tragic examples of this escalation.

### FACTS\*

Since 2016, antisemitic incidents are up 136% in the Midwest, more than double the national figure.

In 2019, antisemitic incidents in K-12 schools increased by 60% in the Midwest, as compared to 19% nationwide, and 40% of all Midwest antisemitic incidents occurred in educational settings.

Made possible in part by the generosity of the Leo S. Guthman Fund and the Selati Family.

\* The 2019 data is featured here as it became available in time for this report.

### Words to Action 2019 Partners:

Anshe Emet Synagogue  
Chicago, IL

Camp Chi  
Lake Delton, WI

Congregation Etz Chaim  
Lombard, IL

Goldman Union Camp Institute  
Zionsville, IN

Hasten Hebrew Academy of Indianapolis  
Indianapolis, IN

Jewish Federation of Madison  
Madison, WI

KAM Isaiah Israel  
Chicago, IL

Moriah Congregation  
Deerfield, IL

North Shore Congregation Israel  
Glencoe, IL

Temple Jeremiah  
Northfield, IL

Temple Sholem  
Chicago, IL

West Suburban Temple Har Zion  
River Forest, IL

Zeta Beta Tau at Monmouth College  
Monmouth, IL

Zeta Beta Tau at University of Illinois  
Urbana-Champaign, IL



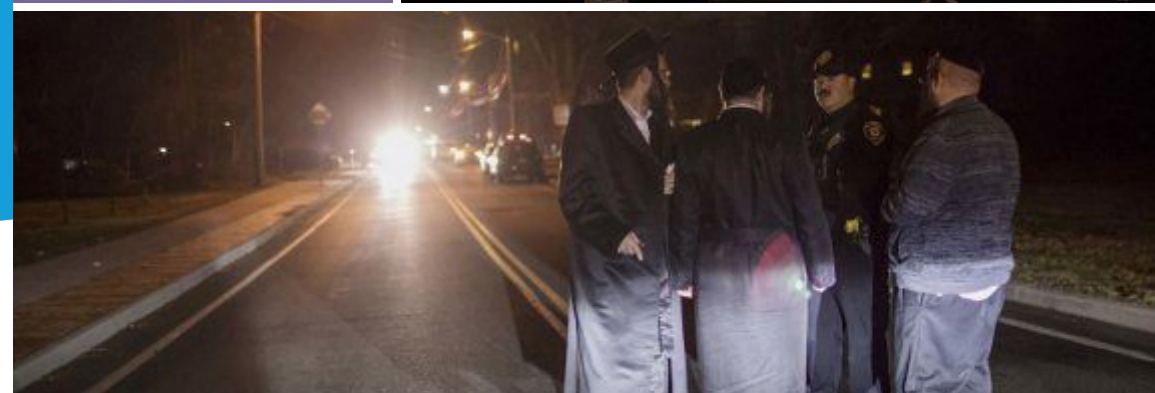
Solidarity march across the Brooklyn Bridge.



Actor Sacha Baron Cohen at Never Is Now.



An ADL Midwest Words to Action training.



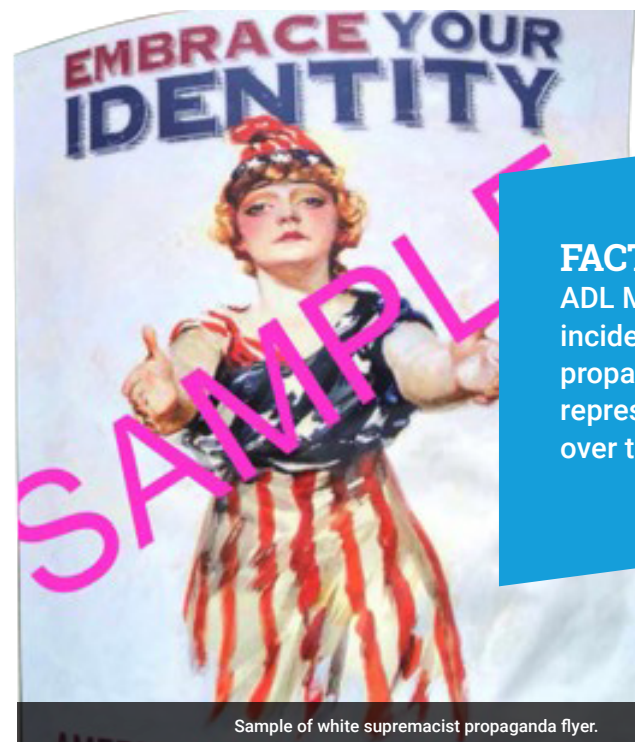
Antisemitic attack in Monsey, NY. Photo credit: Allyse Pulliam/Associated Press.

# TRACKING AND CONFRONTING EXTREMISM

## Surge in Extremist Activity in 2019

ADL is the global leader in monitoring, exposing and disrupting extremist threats, spanning the ideological spectrum.

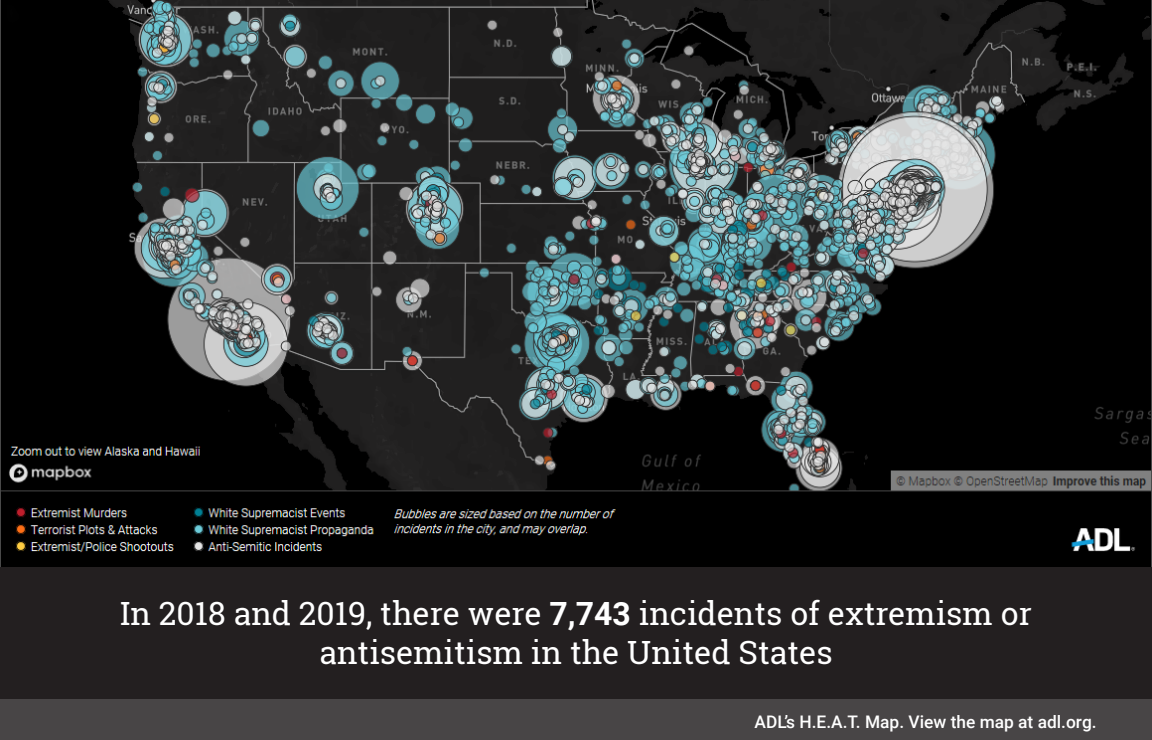
- White supremacist propaganda distribution more than doubled in 2019 over the previous year (2,713 cases versus 1,214), making it the highest year on record for such activity in the U.S. and across the Midwest.
- Approximately 630 incidents were reported on 433 college and university campuses in 43 states and the District of Columbia in 2019 – nearly double the 320 campus incidents reported in 2018.



Sample of white supremacist propaganda flyer.

### FACT

ADL Midwest recorded 357 incidents of white supremacist propaganda distribution in 2019, representing a 143% increase over the previous year.



## ADL's Center on Extremism

ADL's Center on Extremism serves as the foremost authority on extremism, terrorism and hate. ADL provides resources, expertise and trainings that enable law enforcement officers, public officials and community leaders, as well as Internet and technology companies, to identify and counter emerging threats.

One of those leading resources is ADL's interactive H.E.A.T. Map, which details reported extremist and antisemitic incidents across the U.S. Individuals can click on any of the thousands of incidents tracked since 2002 and learn where it took place, its nature and the motivating ideology behind it.

ADL's work combatting extremism continued to operate at a high level in 2019 as we provided information to law enforcement that led to the arrest of three white supremacists for their alleged roles in terrorist plots against the Jewish community, thwarting potential tragedies. These were among the more than 600 assists provided to law enforcement throughout the year.

*Made possible in part by the generosity of Michael and Helen Arkes.*

# COMBATTING BIAS AND HATE CRIMES

## Confronting Bias and Bias Incidents in the Classroom, Community

ADL Midwest provided anti-bias training to more than 5,300 participants in 2019 through our A World of Difference® Institute, making an impact on elementary, middle and high schools; college and university campuses; non-profit organizations; associations; and governmental and consular offices.

### SHOUT-OUTS

"I valued that this training feels very actionable and as if I am building muscle memory for having tough conversations."

– Educator

"We learned about the real injustices that exist today and what we can do as students to fix them."

– High School Junior

ADL Midwest also partnered with six schools through No Place for Hate® during the 2018-19 school year, engaging 4,400 participants.

*Made possible in part by the generosity of the Barbara Ann Steel Charitable Foundation, Bowman C. Lingle Trust, Charles and M.R. Shapiro Foundation Inc., Lester and Steve Anixter Foundation, OCC, Group1001 and the Ronald H. Ringer Foundation.*

## 2019 A World of Difference® Partners

Adlai A. Stevenson High School  
Lincolnshire, IL  
Adler University  
Chicago, IL  
Allstate Insurance Company  
Northbrook, IL  
Aurora University  
Aurora, IL  
Brownell Elementary School  
Chicago, IL  
Campus Administrators  
Various Locations  
Central School  
Glencoe, IL  
Chicago Sinfonietta  
Chicago, IL  
Deloitte  
Chicago, IL  
Enrico Tonti Elementary School  
Chicago, IL  
Future Work Institute (online)  
General Consulate of Mexico in Chicago  
Chicago, IL  
Glencoe School District  
Glencoe, IL  
Highland Park High School  
Highland Park, IL  
Homewood-Flossmoor High School  
Flossmoor, IL  
Homewood-Flossmoor Municipality  
Flossmoor, IL  
Illinois Holocaust Museum  
and Education Center  
Skokie, IL  
Interfaith Bullying  
and Prevention Association  
Minneapolis, MN  
John M. Palmer Elementary School  
Chicago, IL  
Lowell Elementary School  
Wheaton, IL  
Milwaukee Jewish Federation's Hours  
Against Hate  
Milwaukee, WI  
Mother McAuley Liberal Arts  
High School  
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National Judicial College Conference  
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New Field Primary School  
Chicago, IL  
North Shore Congregation Israel  
Glencoe, IL  
Northside College Prep  
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The Peace Exchange  
Chicago, IL  
Pilsen Community Academy  
Chicago, IL  
Rowe Elementary School  
Chicago, IL  
School of the Art Institute of Chicago  
Chicago, IL  
St. Ignatius College Prep  
Chicago, IL  
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Flossmoor, IL  
Westchester School District  
Westchester, IL  
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Wilmette Junior High School  
Wilmette, IL  
Wilmette Public Schools District 39  
Wilmette, IL  
Wisconsin BIRT  
Milwaukee, WI



## Helping Law Enforcement Manage Implicit Bias

In 2019, ADL Midwest provided Managing Implicit Bias training to more than 8,000 law enforcement officers in our region, spanning 41 agencies in Illinois, Indiana and Minnesota; training was also provided in Missouri and Nebraska. Response to this training was overwhelmingly positive. For example, 95% of participants find our trainers credible and 82% feel better equipped to manage implicit bias after completing the course. ADL Midwest also provided multiple trainings to law enforcement on hate crimes and extremism.

*Made possible in part by the generosity of an anonymous foundation, the Motorola Solutions Foundation, Otto Bremer Trust, and Harriette and Ted Perlman.*

## 2018-19 NO PLACE FOR HATE® SCHOOLS

### Schools

Academy for Global Citizenship  
CICS Northtown Academy  
The Orchard School (IN)  
Rowe Elementary School  
Rowe Middle School  
St. Ignatius College Prep

### Generous Partners

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# FIGHTING HATE ONLINE, PROMOTING HOLOCAUST EDUCATION

## Leading the Fight Against Cyberhate

To fight hate online and offline, ADL's Center for Technology and Society in Silicon Valley produces cutting-edge research to enable online civility, protect vulnerable populations, support digital citizenship and engage youth.

To stay at the forefront of this digital fight, ADL is implementing Backspace Hate™, an initiative supporting victims and targets of online hate and harassment by raising awareness and passing legislation to better hold perpetrators accountable for their actions online.

### FACT

According to a 2019 ADL report, 37% of Americans reported experiencing severe online and digital harassment, including sexual harassment, stalking and physical threats.

### FACT

A 2019 ADL report found that 65% of online gaming players reported experiencing physical threats, stalking or sustained attacks.

## Teaching the Lessons of the Holocaust

Echoes & Reflections – a joint program of ADL, USC Shoah Foundation and Yad Vashem – is dedicated to reshaping the way that teachers and students understand, process and navigate the world through the events of the Holocaust.

In 2019, Echoes & Reflections held 271 professional development trainings, online and in-person, for nearly 13,000 educators, representing over 3,000 schools and reaching approximately 1.2 million students from across 50 states, including programs in Crystal Lake, IL; Evansville, IN; and St. Paul, MN.

At Echoes & Reflections, the goal is to prepare educators to teach about the Holocaust with in-person and online learning, and to support them to bring accurate and authentic Holocaust instruction to students with classroom strategies and resources, including video testimony from Holocaust survivors and other witnesses.



**ECHOES & REFLECTIONS**

TEACHING THE HOLOCAUST. INSPIRING THE CLASSROOM.

*Made possible in part by the generosity of the Abe and Ida Cooper Foundation and the George and Sarah Ohlhausen Foundation.*

# NEW IN THE REGION IN 2019

In 2019, ADL Midwest expanded or launched several key efforts.

## Piloted Civics Education

In 2019, our civics program achieved a significant milestone with the completion of a curriculum pilot and evaluation during the fall semester. When assessing the material, 100% of participants rated the lessons as effective at encouraging students to use the same skills and capacities they will need to be civic actors in the real world. This will fuel expansion of the program in 2020, including the launch of an ADL civics website, video series and digital curriculum.

*Made possible in part by the generosity of an anonymous foundation.*

## Civics Education

With an increase in youth participation in Civic movements, Civics education is more important than ever.



## Launched Together Against Hate™

To activate, educate, empower and involve our entire community in the fight against hate, ADL Midwest conducted the inaugural Together Against Hate™ campaign in Fall 2019 across four phases:

### **Pledge Against Hate:**

Encouragement to sign ADL Midwest's Pledge Against Hate.

### **Show Up Against Hate:**

Invitation to attend a series of events in Illinois and Minnesota.

### **Educate Against Hate:**

Promotion of ADL's educational resources, especially "Table Talks."

### **Give Against Hate:**

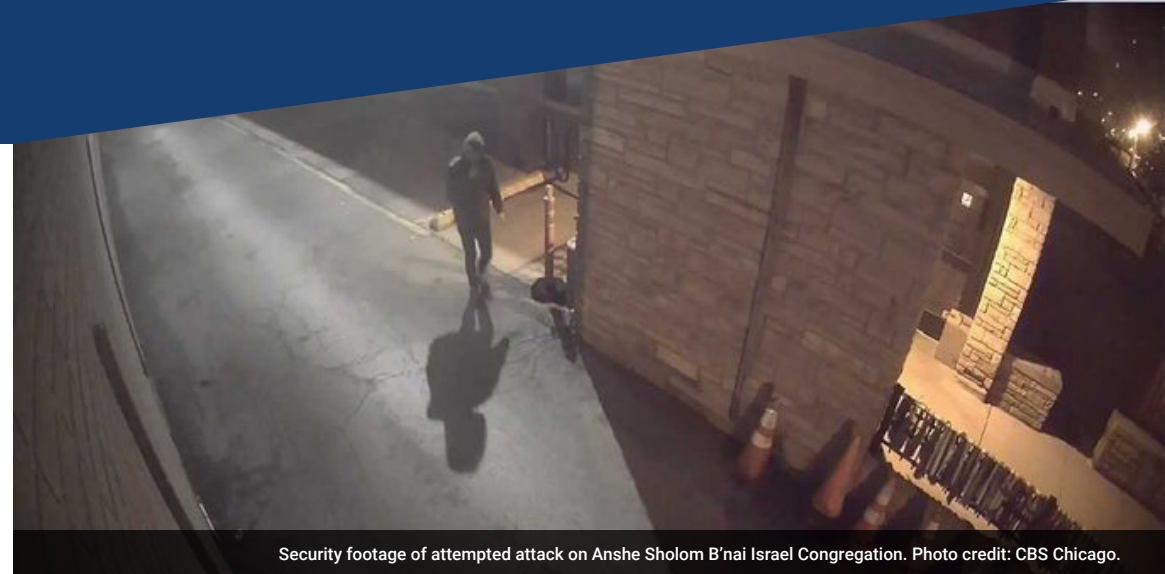
Opportunity given to make donations.

During this inaugural effort, more than 2,000 people attended events (including "Ideas Against Hate" featuring ADL CEO and National Director Jonathan Greenblatt), we increased our regional following by 36% and set the stage for future program expansion.

## ADL Midwest was on the front lines throughout 2019

A synagogue vandalized in Racine, WI. Anti-Muslim attacks in Minneapolis. Antisemitic acts at the University of Illinois. Record distribution of white supremacist propaganda in Indianapolis. These incidents represent a mere handful of the more than 400 bias-based incidents ADL Midwest witnessed and responded to across our six-state region in 2019. A few examples over the last year include:

- In April 2019, three students at Homewood-Flossmoor High School (IL) went through a fast food drive-thru wearing blackface and harassed an African American employee working the window. Later in the year, ADL Midwest provided anti-bias training to help educators and staff prepare to respond to potential incidents in the future.
- In May 2019, ADL Midwest provided immediate media response and law enforcement support following the attempted fire-bombing of Anshe Sholom B'nai Israel Congregation and the adjacent JCC in Chicago. Evelyn R. Greene ADL Midwest Regional Director, David Goldenberg, was quoted and interviewed by more than 10 media outlets, highlighting the increased need for unity in the face of hate.
- In October 2019, ADL Midwest provided training to 25 school-based administrators in the Milwaukee area in response to a series of antisemitic and race-based incidents. In this instance, ADL was able to form an ongoing relationship with school administrators to realize a sustained impact over time.



Security footage of attempted attack on Anshe Sholom B'nai Israel Congregation. Photo credit: CBS Chicago.



ADL Midwest was a constant presence in the media, speaking out against hate.



The Beth Israel Sinai Congregation was vandalized in Racine, WI. Photo credit: Wisconsin Jewish Chronicle.

# 2019 AWARD RECIPIENTS



The 2019 Women of Achievement honorees.

## 26th Annual Women of Achievement Awards

- Deni Caplan**, *Principal, Goldberg Kohn Ltd., ADL Midwest Board Chair 2018-2019*
- Britt M. Miller**, *Partner-in-Charge, Chicago Office, Mayer Brown LLP*
- Amanda Massucci**, *Partner, Forensic & Integrity Services, Ernst & Young LLP*
- Heather J. Russell**, *Executive Vice President and Chief Legal Officer, TransUnion*
- Humanitarian Award Honoree: Dorri McWhorter**, *Chief Executive Officer, YWCA Metropolitan Chicago*
- Lifetime of Achievement Honoree: Martha Melman**, *Lettuce Entertain You Enterprises, Inc.*

## Student winners of ADL Midwest's 2019 First Amendment Freedoms Art & Essay Contest

- Essay:**
- 1st Place High School: Yoo Young Chun (12th)**, Naperville Central HS - Naperville, IL
- 2nd Place High School: Taylor Benes (11th)**, Illiana Christian HS - Dyer, IN
- 1st Place Junior High: Yvette Hermann (8th)**, Carleton Washburne MS - Winnetka, IL
- 2nd Place Junior High: Addison R. Lanton (7th)**, Elgin Academy - Elgin, IL

- Art:**
- 1st Place High School: Fatin Nassan (11th)**, Reavis HS - Burbank, IL
- 2nd Place High School: Ming Ni (10th)**, Vernon Hills HS - Vernon Hills, IL
- 1st Place Junior High: Natalie Midura (8th)**, Conrady Junior High - Hickory Hills, IL
- 2nd Place Junior High: Ceylan Yildiz (7th)**, Pennoyer School - Norridge, IL

Special congratulations to Katy Cunningham from Reavis High School in Burbank, IL, the teacher who collected the most entries, and to Loyola Academy in Wilmette, IL, the school with the most entries overall!



The 2019 First Amendment Freedoms Contest winners.



Sample of one of the First Amendment Content winning pieces.

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# INTRODUCING ADL FRONTLINE!

Many of you give thoughtfully and generously year after year. With that in mind, we enthusiastically announce the introduction of ADL Frontline, comprised of ADL's most dedicated supporters! Members are on the frontlines of ADL's work to counter antisemitism, fight extremism, and build a just and inclusive society.

Members of Frontline will receive exclusive access to ADL's leadership, invitations to regional events like ADL ENGAGE and national events such as ADL's annual summit on antisemitism and hate (Never Is Now), and will receive special reports, publications, newsletters and exclusive briefings with the latest information on the fight against hate.

**We need you on the frontlines against hate.**

**Ambassador Level – \$1,000+**

**Ally Level – \$5,000+**

**Advocate Level – \$10,000+**

**Defender Level – \$25,000+**

**Guardian Level – \$50,000+**

**Champion Level – \$100,000+**

Contact ADL Midwest at [midwest@adl.org](mailto:midwest@adl.org) to learn more.

**ADL**  
**FRONTLINE**

# PARTICIPATE IN ADL'S LEGACY CHALLENGE!

We invite you to be part of ADL's Legacy Challenge to help ensure a bright future for ADL for many years to come. This campaign will revolutionize the way ADL fights antisemitism, extremism and hate through a series of investments in ADL's tools, talent and technology.

You can participate by naming ADL in your will or living trust or as a beneficiary of your retirement plan, life insurance or financial account, or you can notify us of a gift that you have already established. You can make gifts that cost you nothing now, reduce your taxes, provide you with income and make an impact now.

As part of the Legacy Challenge, ADL Midwest will receive an immediate contribution of up to \$25,000\* from a \$1 million pool of matching gifts funds generously donated by an ADL Board Member.



Learn more about creating your ADL legacy at [myplan.adl.org](https://myplan.adl.org).

\*As long as funds are available. In order to activate the maximum gift, you must disclose the estimated value of your gift. This is not binding, and we recognize that your circumstances may change. If you do not disclose the estimated value, your notification will activate a gift of \$500.

**FIGHTING HATE FOR GOOD™**

**THANK YOU FOR YOUR SUPPORT**  
[midwest.adl.org](https://midwest.adl.org)

# ADL PROGRAM DESCRIPTIONS

**Words to Action** is a facilitation-based training for middle, high school and college students to empower and equip them with constructive and effective responses to antisemitism and anti-Israel bias.

As a leading provider of anti-bias education, **ADL's A World of Difference® Institute** recognizes that attitudes and beliefs affect actions, and that each of us can have an impact on others, and ultimately, on the world in which we live. The Institute's customizable, interactive training programs are used by schools, universities, law enforcement agencies and community organizations throughout the U.S. and abroad.

Through **No Place for Hate®**, ADL works with the entire school community – teachers and students, administrators and family members – to help reduce prejudice, bullying and intergroup conflict.

Since 2005, **Echoes & Reflections** has impacted more than 72,000 educators, reaching an estimated 7.2 million students across the United States with Holocaust education. Through our programs and resources, educators gain the skills, knowledge and confidence to teach this topic effectively. Learn more at [echoesandreflections.org](http://echoesandreflections.org).

In 2018, ADL announced a **civics curriculum** and professional development program to reduce barriers to civic engagement by recognizing and challenging the biases that perpetuate social, political and economic divides.



To learn more about our work, visit [midwest.adl.org](http://midwest.adl.org).