

# Take Back Your Feed: Reporting Online Antisemitism



**Though hate is present on most digital social platforms, there are things that you can do if you see content or behavior that you believe is antisemitic, hateful, or otherwise violative of a platform's policies.**



## What is a Digital Social Platform?

Digital social platforms are online spaces like social media, video games, and other apps or websites where people can interact with each other.

### Platforms Set Their Own Rules

When you use a platform, you agree to its rules, or platform policies. This can take the form of user-friendly "Community Guidelines" or legal documentation like "Terms of Service."

Most platforms have rules governing things such as abuse, fake accounts, graphic content, and hate speech. These rules vary from platform to platform and are the best way to understand how each specific platform defines and draws the line on things like antisemitism, hate, and misinformation.

This might mean that not everything a platform hosts is content you like or agree with. It might also mean the rules of the platform don't suit your needs or aren't appropriate for the kind of audience and community you want to curate and engage with.

Remember, platforms are a service. You are a consumer. Every platform has tradeoffs, but you have every right to choose the product that's right for you.

### Platforms are Judge and Jury

Rules are no good without proper enforcement; ADL research has repeatedly shown that platforms often fail to act when users report antisemitic or hateful content. If you report content (such as a post or comment) that violates a platform's policies, and they don't take action, [you can file an incident report with ADL.](#)

# What You Can Do: Take C.A.R.E.

## **Capture Content and Information**

- Take screenshots of any direct or indirect harassment in posts, comments, chats
- Capture through screenshots date/time stamps, usernames/handles, and harassing content like posts, comments and chats
- Copy links to relevant violative content captured in screenshots

## **Archive Documentation Securely**

- If possible, save documentation in a secure location, such as an encrypted folder, or a hard drive that only you have access to

## **Report to the Platform or Law Enforcement**

- Review the community guidelines to confirm that the content or behavior is violative.
- Report content using in-platform reporting tools and features.
- Save records if the platform confirms they received your report.
- If there is a threat of violence or harm, document the content and contact law enforcement immediately.

## **Engage with ADL or Someone Else you Trust**

- If the platform doesn't respond to your report or doesn't take action, file an incident report including your documentation with ADL
- If you can and it feels safe to do so, talk to someone you trust. Seeing hateful or harmful content online can be difficult. It's ok to seek support from your community or a professional.

### **Report an Incident to ADL**



## **About ADL**

ADL is the leading anti-hate organization in the world. Founded in 1913, its timeless mission is “to stop the defamation of the Jewish people and to secure justice and fair treatment to all.” Today, ADL continues to fight all forms of antisemitism and bias, using innovation and partnerships to drive impact. A global leader in combating antisemitism, countering extremism and battling bigotry wherever and whenever it happens, ADL works to protect democracy and ensure a just and inclusive society for all. More at [www.adl.org](https://www.adl.org).

adl.org

605 Third Avenue  
New York, NY 10158-3650  
(212) 885.7700

© 2025 Anti-Defamation League



@ADL



Anti-Defamation League



@ADL\_National



@ADL

