



ADL Innovation Lab Program

An Invitation to Partner with Educators to Strengthen Students' Digital Literacy Skills

Teens today are encountering a rising tide of mis- and disinformation at their fingertips, but little in the way of practical tools or strategies to assess for themselves whether what they see online is real or fake. This is a cross-cutting issue that needs evidence-informed educational strategies to address. ADL is eager to learn with schools at this critical moment what truly works in building digital literacy skills for students. We believe the strongest solutions emerge through collaboration—by combining educator expertise and classroom realities with research, resources, and shared problem-solving.

Who We Are

Founded in 2022, the ADL Center for Antisemitism Research (CAR) studies the drivers of antisemitism and tests practical, real-world approaches to reducing it. In partnership with the ADL Education and regional teams, CAR is launching the **Innovation Lab Network** during the 2026-27 school year to work side by side with educators and school leaders.

Our Shared "North Star"

Together, we aim to build awareness of mis- and disinformation online and to equip students with the practical skills they need to recognize it. These skills will enable them to evaluate sources and claims that they come across online, including antisemitic conspiracy theories and other harmful forms of mis- and disinformation that lead to hate. This work will be informed by the needs and challenges of educators and students.

How the Partnership Works

The Innovation Lab process begins by listening—learning about your school's context, your students, and the challenges you face. From there, we collaborate to identify, test, and scale short (1-2 class period) modules, professional learning, and instructional supports, with the goal of making them as effective, easy to implement, and relevant as possible for your classrooms. Selected approaches are tested through short, iterative cycles, with rapid feedback from educators and students.

What Participation Looks Like for Educators

Participating educators will dedicate a maximum of six hours per engagement. This will include:

- A brief professional learning session about digital literacy education.
- Implementing agreed-upon materials in the classroom across one or two periods. As part of this, educators will collect light-touch data and feedback from students.
- A follow-up meeting with Innovation Lab staff to reflect on what worked, what didn't, and what could be improved—co-deciding next steps.
- Supporting communication and coordination with Innovation Lab staff and school administration, as needed.

Benefits for Educators

- Free professional development on building digital literacy skills and identifying online mis- and disinformation.
- A \$500 stipend per engagement in appreciation of partnership.
- Continued access to classroom modules and instructional supports after the study concludes.

Benefits for Leadership

- District- and school-specific summaries of study results.
- Evidence on locally salient problems at no cost to your district.
- Co-presentation opportunities at local or national conferences.
- If desired, named acknowledgment of your district or school in public reports.

We see the **Innovation Lab Network as a shared learning community, and we warmly invite your ideas, questions, and partnership as we work together to strengthen digital literacy for students.**

For more information or to get involved, please reach out to Innovation Lab staff at cboccanfuso@adl.org

Scan the code below to learn more about the **ADL Center for Antisemitism Research**

